

University Grants Commission (UGC) Approved State Private University

MAXIMISING HUMAN POTENTIAL







Legacy

- Bansilal Ramnath Agarwal Charitable Trust (BRACT) established in 1975
- Engaged in several Educational, Social and Religious activities

45+
Years of Educational
Excellence

15+ Educational Institutes ranging from KG to PG

30,000+Students studying in various institutes

2000+
Full time employees adding value

800+ Recruiters

Academic Programmes

Art & Design

Animation & Multimedia
Bachelor of Fashion Technology
Bachelor of Design

Humanities & Social Sciences

Music

Psychology

Economics

Travel & Tourism

Media & Communication

Journalism & Mass Communication

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Sciences

Computer Science Statistics - Data Science

Pharmacy

Bachelor of Pharmacy Diploma in Pharmacy

Architecture

Bachelor of Architecture Interior Design & Decoration

Law

B.B.A. LL.B. – 5 Years Integrated LL.B – 3 Years after Graduation LLM – 1 year after LLB

Engineering

BTech - Computer Engineering BTech - AI & Data Science

BTech - CSE (AI & ML)

BTech - CSE (AI)

USER INTERIOR SEVENT AND SOUTH MEDIA SOUTH

Business Administration (Management)

BBA

Bachelor of Business Administration

BBA(IB)

Bachelor of Business Administration (International Business)

BBA(CA)

Bachelor of Business Administration (Computer Application)

MBA

Master of Business Administration

MCA

Master of Computer Applications

Lateral Entry Admissions (Direct 2nd Year) as per norms

• Association with Professional Bodies

• Co-curricular & Extracurricular Activities

Career Progression Support

· Exhibitions, Shows, Fest

• Extension Activities

• Internships and Projects

• Study Tours, Visits



Placement and Career Progression Assistance Programme (PCPAP)

Vishwakarma University (VU) is committed to providing student placements support, wider exposure, greater insights, and better practice to ensure that students are career-ready. The goal is to maximize students' potential for life and livelihood.

HIGHER STUDIES



PLACEMENT

Commerce & Management

Science &

Technology

17.75 LPA

Pharmacy

7.00 LPA

11.70 LPA

Media & Communication

5.00 LPA

Art & Design 10.00 LPA

Humanities & Social Sciences

4.56 LPA

ENTREPRENEURSHIP









CAMPUS PLACEMENT DRIVES

Practice: mock group discussions and personal interviews, aptitude tests, resume screening, portfolio reviews, and LinkedIn profile reviews.

Drives: company specific briefings, real-time communication with the applicants, counseling and queries handling

Transition: pre-joining formalities, documentation, and internal communication

FINISHING SCHOOL TRAINING

Domain-Technical Knowhow emerging technologies in the

respective field, market trends, issues of importance to the industry, and awareness of the latest tools.

Interpersonal Effectiveness

formal communication, presentation delivery, working in teams, behavior dynamics, and team management.

Workplace Dynamics

business etiquette, office productivity, professionalism, profile building, and professional networking.

TEACHING-LEARNING FOR SKILLING

Academic Alignment through the frequently updated industry-relevant curriculum; soft skills courses right from the first year, and assignments based on industry and social problems.

Industry Exposure through visits to various industries, locations, and workplaces, workshops by industry practitioners; and interactions with industry leaders.

Hands-on Learning through semester internships, summer internships, live projects, winter projects, and volunteering.

Common Training Modules

- + Career Orientation
- + Sectors and Job Roles
- + Business Mindset
- + Office Productivity
- + Interpersonal Skills
- + Self Development
- + LinkedIn Networking
- + Corporate Etiquette
- + Aptitude Tests
- + Resume & Portfolio
- + Group Discussions
- + Personal Interviews

Career Readiness Initiatives

FIRST YEAR

Career Orientation

Alternate Career Pathways, Career Success Factors, Industry Expectations, **Campus Placement Process**

PRE-FINAL YEAR

Batch Profiling

Career Preferences Mapping, Batch Demographic Analysis, Training Needs Analysis, Orientation and counseling

FINAL YEAR

Training and Drives

Job Profiles. Practice and Feedback, Proactive job search **Business Sectors**

Esteemed Campus Recruiters

- Accenture
- AffinityX
- · Allied Analytics
- · Aloeshell Pharma
- Amazon
- · Apollo VTS India
- · AthenaHealth
- · Atlas Copco
- Avaya
- Axis Bank
- · Bajaj Finance
- Bekaert Industries
- Berger Paints
- · BMC Software
- · BNY Mellon
- Borosil
- Bosch
- Brainberg Knowledge Solutions
- · Bridgestone India
- Byju's
- · Calvin Klein
- Capita
- · Capital First
- Ceasefire
- Cipla Ltd
- · Citi Bank

- · CLSA
- ClubMahindra
- Colgate
- Cybage
- CyberSecurist
- · Decathlon Sports
- · Diacto Technologies
- Dunzo
- Eaton
- Edelweiss
- · Edwards India
- ElasticRun
- Emerson IT Solutions
- Flipkart
- · Forbes Marshall
- · Ganit Inc.
- · Godrej & Boyce
- · HDFC Bank
- · Hero MotoCorp
- Hindustan Times
- · Home First Finance Company
- Honeywell
- HSBC
- IBM
- ICICI Securities
- IKEA India

- ·ITC
- John Deere
- Jombay
- · Josh Software
- JP Morgan
- Kesari Tours
- Kessebohmer
- Keyence
- · Khimji Ramdas
- Kirloskar Group
- Koolatron
- · L'Oréal India
- · Magma HDI
- · Markets and Markets
- Mastercard Technology
- Merkle Sokrati
- Monarch Innovation
- NEA Life
- Netflix
- NICE
- NielsenIQ
- Pantaloons
- · Poonawalla Fincorp
- Powercon
- · Principal Global
- Pune Mirror

- · PwC India
- · Reliance Jio
- Resilinc
- · S&P Global
- SG Analytics
- · Shopper Stop
- Siemens
- · Smiths Detection
- Snowflake
- · Spardha Learning
- SRV Media
- · Suma Soft
- · TCS
- · Tech Mahindra
- Thermax
- Tiaa
- Tommy Hilfiger
- Travelxp India
- Ubisoft
- UBS
- Wolters Kluwer
- Zomato
- ZS Associates

Internationalization









- Educator Access
- · Experiential Learning Content
- · Funding for Education, Training, Youth and Sport
- Immersive Programmes
- · Mentorship from faculty & Research staff
- · Research Projects
- · Satellite Centers
- Scholarships
- Student and faculty Exchanges
- Think-Tanks



Rankings and Recognition



Ranked Among the
Global Top 50
for Industrial Application Category



Positioned in the
BAND 151-300
for Innovation Category







WINNER

Leadership and Management Team of the Year Award

Prominent Centres of Excellence



I-QUBE (Idea, Innovation, and Impact Centre for promotion of IPR and Entrepreneurship)



Centre for Industry 4.0 (Emerging Technologies in making factories smarter)



Unity Centre of Excellence in Immersive Technologies (AR, VR, and MR)



Vigyan Centre of Excellence (Organizational Capacity Building for New Era)



EDGE Centre of Excellence (Emerging Digital Grid and E-Mobility)



Centre of Excellence for Energy & Sustainability (EcoCampus Initiatives & SDGs)



Centre of Excellence for Design Thinking and Innovation



Wilo - VU Water Quality Centre of Excellence



Vishwakarma University Centre of Communication for Development



VU Centre of Excellence for Biosystems, Biomedical & Drug Delivery Technologies



VU - Wizcraft Centre of excellence for Media, Entertainment, Events, and Tourism (MEET)



Centre of Excellence for Innovation in Built Environment and Research Generation

Collaboration with Foreign Universities





























Impactful Research & Innovation Projects by Students-Faculty

Product Development



- + Wilo-VU Vertical Sewage Treatment Plant
- + Boondiram Water Purifier New Product Development
- + Cloud-based Condition Monitoring for Pumps

Product Enhancement



+ Design optimization and heat transfer enhancement of Oil containing bath in the Monoblock of X-Ray machine

Project of Social Significance



+ Development of AI based IoT System for Monitoring the Health & Well-being in Elderly People

National Importance



+ Copyright Guide for Indian Libraries in various languages & making them accessible for public use

Techno-Commercial



+ Commercial application development for pure Iron (99.80%)

Healthcare Project



+ Stability studies of various herbal formulation

Technology and Design



- + In-situ balancing of high-speed compressor
- + Screw Compressor Working Animation & Explainer videos

Sustainability Project



+ Sustainable Design & Development of Ganapati Makhar using Bamboo

International Design Project



+ 2D Product Design and Graphics: IoT enabled Baseball bat for learners

Co-operative Sector



+ Developing Communication Model for Farmer Producer Companies

Product Development



+ Development of Semi-Active torsional vibration damper with MagnetoRheological damper (MR)

Short Film



+ Krantivan Film: On Nationalism

Infrastructure





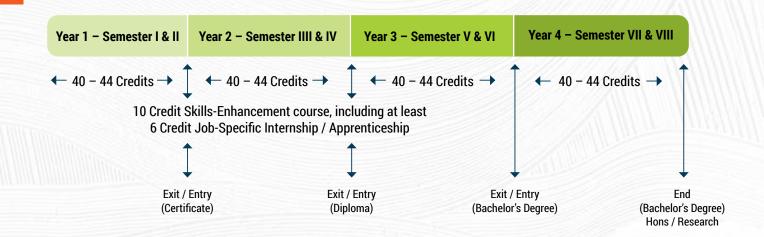








New Education Policy (NEP)



Varied Courses

Ability Enhancement Natural Science Applied Arts NSS / Sports Community Engagement Professional Computational **Project** Dissertation Research Environmental Skill **Humanities** Skill Enhancement Internship Social Science Language Studio **Liberal Arts** Technology **Employability** Values & Ethics

Key Features

- Choice based credit and grading system
- Ecosystem of Holistic Development
- Formative and Summative Assessments
- Global Approach to Education
- Multi-Disciplinary Education
- Outcome based Curriculum

Highlights

- Contemporary Curriculum
- Innovative Pedagogy
- Centres of Excellence
- Participatory Developmental Model
- Industry Connect
- Knowledge Enterprise Ecosystem

Convocation Ceremonies - Chief Guests



Leadership

(Dr) BHUSHAN PATWARDHAN Vice-Chairman, UGC



Vocational

Prof. (Dr)
HARVEY STENGER
President, Binghamton
University, State
University of New York



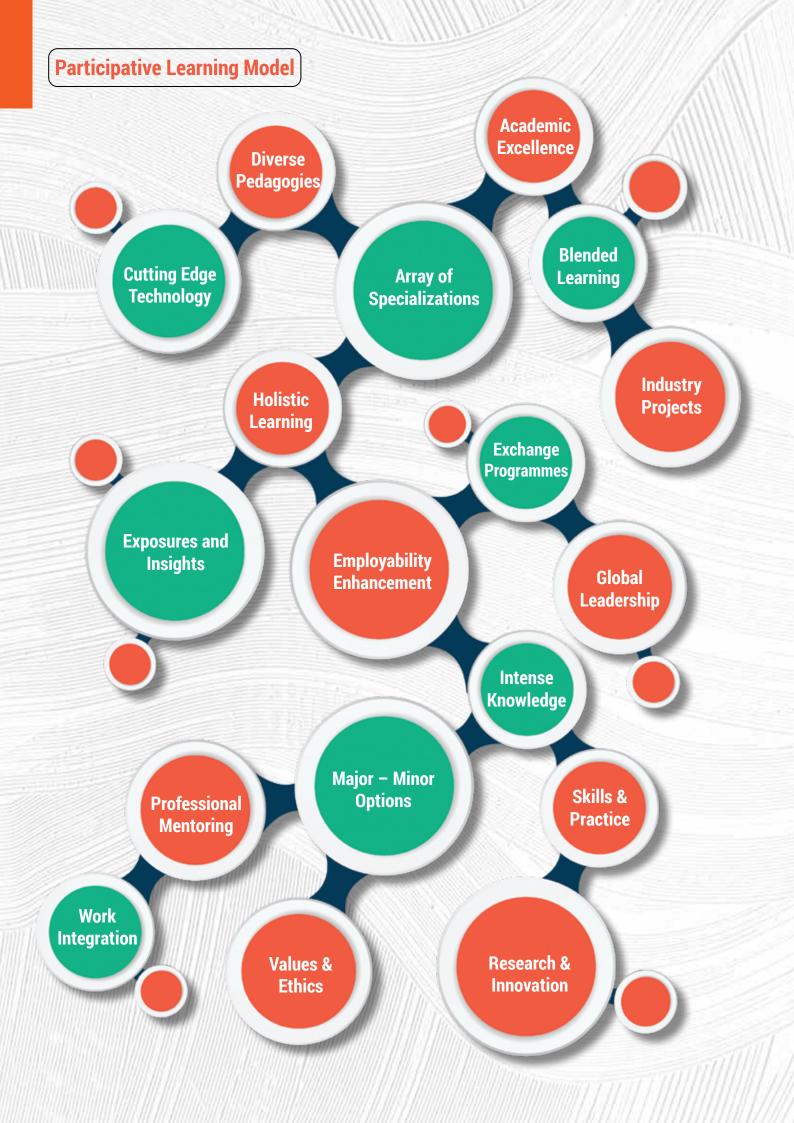
Prof. (Dr)
ANAND DESHPANDE
Founder, CMD
Persistent Systems



Prof. (Dr)
UNNAT P. PANDIT
Controller General of Patents,
Designs & Trade Marks,
Government of India



ARUN NATHANICEO and Managing Director,
Cybage Software













LIFE @ VU



















Hostel

- · Separately housed Accommodation for Boys and Girls.
- · Hostel Charges include Mess (Breakfast + Dinner)
- Transport facility is optional, chargeable, subject to minimum number of students.
- · Cancellation Rules as applicable
- · For more details visit Vishwakarma University Website





Explore Pune

VU prides itself to be situated in the culturally rich PUNE city abundant with history and tradition and yet dazzling with modernity. It is in the Sahyadri Hills, near the west coast of India, with good climate that suits everybody all year round.

Pune exhibits ample options and opportunities which are appropriate for the student community. The educational environment in Pune is among the most conducive in the country. It attracts several Intellects and Researchers across the globe.

Pune is considered as one of the safest cities in the country. It has a perfect blend of rich heritage, and industrial suburbs. Best education opportunities along with pleasant weather conditions excellent connectivity services (road, air, and rail) to all major cities and metropolitan lifestyle makes Pune city an attractive career destination for aspiring youngsters.

VU National Entrance Test

Vishwakarma University National Entrance Test - VUNET is a competitive examination conducted by VU for the purpose of admission of students into its select Programmes from all over the world. VUNET forms the basis of eligibility for some of the Programmes offered by Vishwakarma University, Pune.

VUNET

Programmes for which admissions are accepted through VUNET



DESIGN
B. Des. | M. Des.

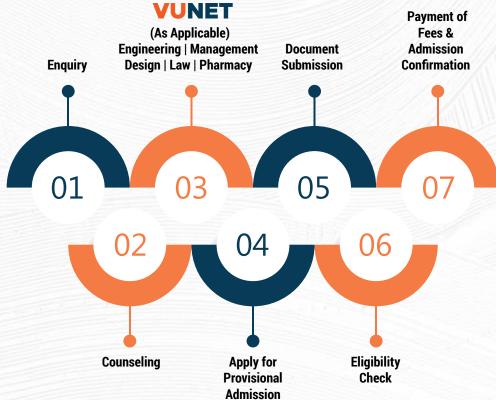








Admission Process





Admissions Office

Vishwakarma University, Pune

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Locate Us







