Commerce & Management

Business Administration (BBA)

International Business (BBA-IB)

Computer Application (BBA-CA)

Master of Business Administration (MBA)
Marketing Management | Financial Management
HR Management | International Business
Operations & Logistics | Sports Management
Business Analytics | Entrepreneurship

Post Graduate Diploma (PGD)
Banking & Financial Services (BFS)
Financial Intelligence & Business Analytics (FIBA)

Apply Now

Legacy

VISHWAKARMA GROUP

VISHWAKARMA PUBLICATIONS VP

INVESTRONAUT
IDEATE   INCUBATE   INVEST

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VISHWAKARMA INSTITUTE OF TECHNOLOGY, PUNE

VISHWAKARMA INSTITUTE OF INFORMATION TECHNOLOGY, PUNE

KUDOS
NEW-BORNS | KIDS | LADIES

BANSILAL
cloth market
SUITINGS AND SHIRTINGS

VISHWAKARMA INSTITUTES VCACS

WISDOM WORLD SCHOOL
COURAGE · COMPASSION · COMMITMENT

VISHWAKARMA VIDYALAYA VV

UNIVERSAL WISDOM SCHOOL
COURAGE · COMPASSION · COMMITMENT

VU VISHWAKARMA UNIVERSITY
Maximising Human Potential

APPROVED · APPROVED · APPROVED · APPROVED · UGC

AIU LISTED · GOVERNMENT APPROVED ·

350 +
Expert Faculty

4000+
Students Mix

50 +
Programmes

200 +
Collaborations

20 +
Nationalities

Art, Design & Architecture (ADA)

Commerce & Management (C&M)

Humanities & Social Sciences (HSS)

Law

Media & Communication (M&C)

Pharmacy

Science & Technology (S&T)

Harshvardhan

Jasleen

Pre VU

Education
Secondary & Higher
Secondary- Aurangabad

Experience
• Enjoyment
• Righteous Environment
• Endorsing Faculty

Impression About VU

" Vishwakarma University has done a splendid job by providing a learning centric environment which has motivated me to refine my interpersonal skills. It is the extraordinary faculty that makes the students extraordinary thus, making it destined for greatness!"

Tenure at VU

Curricular
BBA in Finance

Co-Curricular
Student council
Vishwayaan committee

Exposures
Mindquest
Guest Lectures
Corporate Series

Extra-Curricular
Movie Club
Football Club
Chess

Progression

International
Quest University, Canada

QUEST UNIVERSITY CANADA

Tips for Prospective Students

"Participate in as many activities as possible that help bring out the X-Factor within you. Learn multiple languages which will reinforce you to stand out and be conversant."

Pre VU

Education
Secondary : St Helenas
Higher Secondary : St Mira's College

Experience
• Exemplary exposure
• Jocundity
• Adaptable

Impression About VU

"Vishwakarma University is a place that helped me develop my interaction skills and provided holistic learning. Best experience and exposure is guaranteed here."

Tenure at VU

Curricular
MBA in Finance

Co-Curricular
Can You Case It Coordinator
Corporate Series Volunteer

Extra-Curricular
Corporate Interactions
Cultural Activities
Specialization Choice Series
Can You Case It ?

Exposures
Industry Visits
• IIM Bangalore
• Ranjangaon- Auto Motor Spare Parts
• Kirloskar- ITC Factor
International
Hof University- Interaction & Round Table Conference
Guest Lecture By 'Vijay Kartha'

Internships
Mahesh Nagri Multi State Coop.
Credit, Finance

Progression

International
Harvard Business
School Course

Innovation
Jeeto Event - Pune
Theory On Elimination Of Plastics

Placement

@ BEKAERT

Finance Specialist
10-12 Lakhs

Tips for Prospective Students

"You should be focused and persistent. Always remember that your positive action combined with positive thinking will lead you on the road of success."
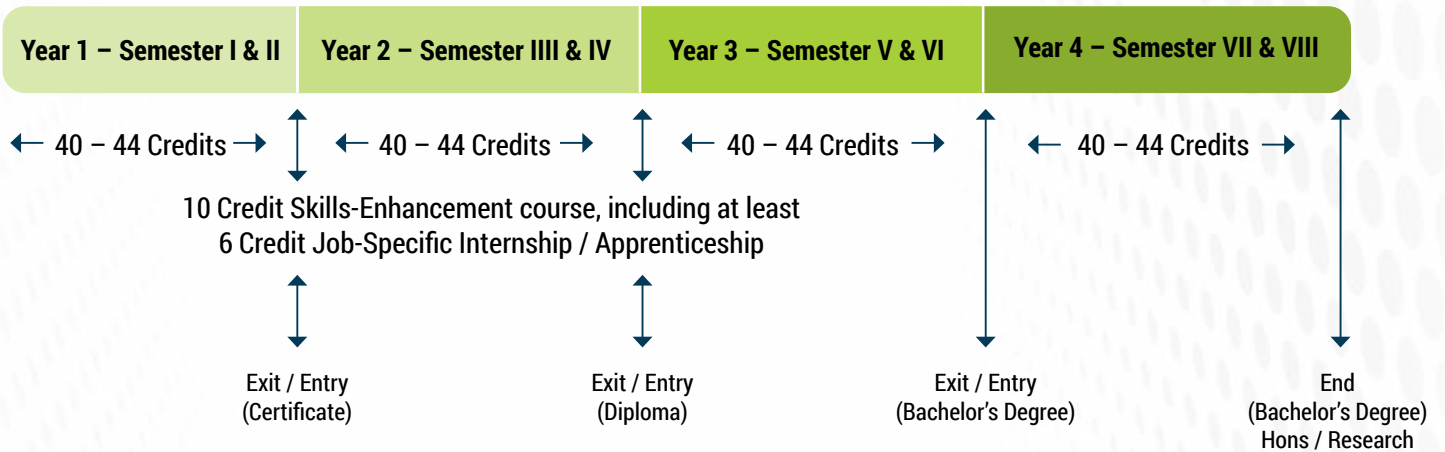
Esteemed Campus Recruiters

- Accenture
- AcuitiLabs
- Aditya Birla Capital
- Alfa Laval
- Amazon
- Amazon
- ANA Cyber Forensic
- AthenaHealth
- Atlas Copco
- Avaya
- BDB India
- Berger Paints
- BharatPe
- Birlasoft
- Borosil Limited
- Bosch Limited
- Byju's
- CITI
- CLSA
- Club Mahindra Holidays
- Colgate
- Comsense Technologies
- Crest Data Systems
- Cybage
- Cybersecurist
- Databridge
- Datametica
- Dominix
- Dunzo Digital
- Eaton
- Edelweiss
- Elasticrun
- Ethosh Digital
- Flipkart
- Forbes Marshall
- Force Motors
- Force Motors Ltd.
- Forvia
- GKN Powder Metallurgy
- Godrej & Boyce
- HDFC Bank
- Honeywell
- HSBC
- IBM
- ICICI Prudential
- Incentius
- Infineon Technologies
- Intellify Solutions
- IntelligencePlus
- ITC
- Jio Platforms Ltd.
- John Deere
- JPMorgan Chase & Co.
- Kesseböhmer India
- Khimji Ramdas LLC
- Kotak Mutual Fund
- L&T Infotech
- Lentra AI
- M3 Technologies
- Mahindra Lifespaces
- Markets and Markets
- Merkle Sokrati
- Michelin India Pvt. Ltd
- Neeyamo
- Nice
- Ogee Studio
- Pantaloons
- Persistent systems
- Popcorn Animation studio
- Radio One Pune
- Reliance Jio
- Resilinc
- Reval Analytics
- RightoCare
- ShoppersStop
- Siemens India
- Snowflake
- Softlink
- State Street Corporation (STT India)
- Syngenta
- Taggd
- Tata Technologies
- TCS
- Tech Mahindra
- Thermax Limited
- TIAA India
- Tommy Hilfiger
- UbiSoft
- Utturkar Woods
- Vanderlande Industries
- VCreatek
- VOIS
- Wipro
- Wolters Kluwer
- Xoriant
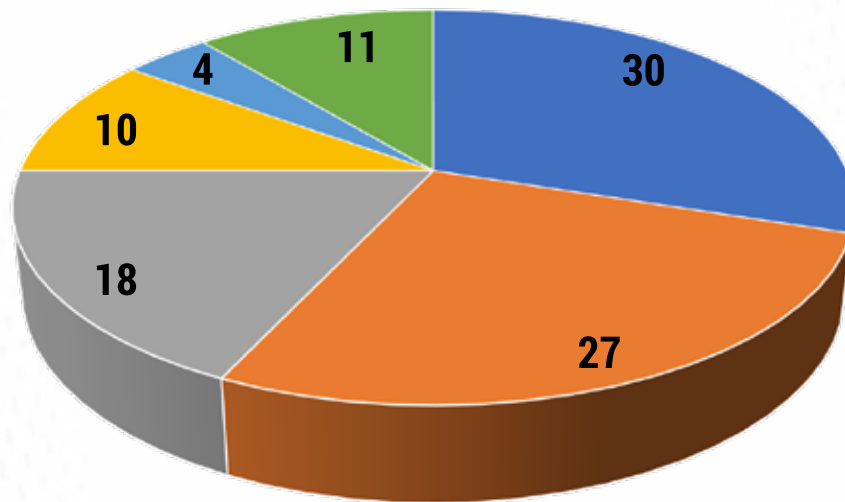- Xrguerrill
- Zensar
- ZS Associates

Roles & Opportunities

IMPORTER OFFICER COORDINATOR CONSULTANT ANALYST DIRECTOR RECRUITER CONTROLLER PLANNER SPECIALIST SUPERVISOR EXECUTIVES AUDITOR EXPORTER ASSISTANT MANAGER ADVISOR PROJECT HEAD

ADVERTISING & MEDIA COMPANIES FINANCIAL FIRMS CONSULTANCIES BUSINESS ORGANIZATIONS MULTINATIONAL COMPANIES ENTREPRENEURSHIP INSURANCE COMPANIES MARKETING ORGANIZATIONS NON-PROFIT ORGANIZATIONS PUBLIC WORKS RESEARCH COMPANIES NGOS TALENT MANAGEMENT COMPANIES SPORT COMPANIES CORPORATIONS INTERNATIONAL INDUSTRIAL HOUSES

Planning & Implementation of NEP

Year 1 – Semester I & II	Year 2 – Semester IIII & IV	Year 3 – Semester V & VI	Year 4 – Semester VII & VIII

← 40 – 44 Credits →   ← 40 – 44 Credits →   ← 40 – 44 Credits →   ← 40 – 44 Credits →

10 Credit Skills-Enhancement course, including at least
6 Credit Job-Specific Internship / Apprenticeship

Exit / Entry
(Certificate)

Exit / Entry
(Diploma)

Exit / Entry
(Bachelor's Degree)

End
(Bachelor's Degree)
Hons / Research

Courses Distribution (%)

Pie chart values: 30, 27, 18, 10, 4, 11

Legend:
- Multidisciplinery Courses
- Research / Hons Courses
- Major (Core) Courses
- Project / Internship
- Minor (Core) Courses
- Advanced Courses

SKILLS
Business & Technology

Strategic Thinking	Industry Knowledge	Microsoft 365
Communication	Change Management	Microsoft Excel
Networking	Conflict Resolution	Microsoft Project
Time Management	Audio and Video	Microsoft Teams
Decision-making	editing	Power BI
Leadership	Cybersecurity	Productivity Tools
Data Analysis	Database	Project Management
Business Planning	Management	Salesforce
Problem Solving	Digital Marketing	SAP ERP
Team Work	Google Ads	Tableau
Relationship	Google Analytics	Technical Writing
Management	Google Workspace	Video Conferencing
Critical Thinking	LinkedIn	Website Development

Learning Outcomes

Certificate
- Knowledge of Multidisciplinery Facts, Concepts, Principles, Theories and Processes
- Linking Learning Areas within and across fields
- Cognitive skills required to identify, analyze and synthesize information
- Selecting and using relevant methods, tools, and materials
- Communication Skills
- Effectively Expressing thoughts in writing and orally and present results
- Interpret quantitative and qualitative data based on analysis and take decisions
- Practice constitutional, humanistic, ethical, and moral values

Diploma
- Demonstrating theoretical and technical knowledge in broad multidisciplinary contexts
- Procedural knowledge performing professional Tasks
- Acting on information to generate solutions
- Skills to gather quantitative and qualitative data
- Listen carefully, read relevant texts, analytically present complex information
- Argument results of experiments
- Pursue self-paced and self-directed learning for higher level of education and training
- Application of Knowledge and Skills

Degree
- Employment-ready and entrepreneurship skills and mindset
- Knowledge of the current and emerging issues and developments
- Evaluate and analyse complex ideas and generate solutions
- Make coherent arguments to support the findings/results
- Critical thinking
- Judgment and decision making
- Application of knowledge and skills
- Research-related competencies

Eligibility

BBA | BBA (IB) | BBA (CA) (Bachelor of Business Administration)
Passed class 12th (10+2) examination or its equivalent with at least 45% marks from any recognized Board (40% in case of reserved category).

PGD
(Post Graduate Diploma in Banking & Financial Services)

(Post Graduate Diploma in Financial Intelligence & Business Analytics)

Bachelor's degree (Graduation) in with any discipline, 50% marks in aggregate (45% marks in case of reserved category) from any recognized University.

MBA (Master of Business Administration)
Bachelor's degree (Graduation) in with any discipline, 50% marks in aggregate (45% marks in case of reserved category) from any recognized University.

MCA (Master of Computer Application)
Bachelor's degree (Graduation) in with any discipline, 50% marks in aggregate (45% marks in case of reserved category) from any recognized University.

Rankings and Recognition

Vishwakarma University is among the
GLOBAL TOP 100
Innovative Universities.

Vishwakarma University ranked among the
TOP 400 GLOBALLY

Vishwakarma University features among the
TOP 8 UNIVERSITIES
in the world

Vishwakarma University is recognized for
EXCELLENCE in the
DESIGN EDUCATION

Vishwakarma University was awarded the
EMERGING UNIVERSITY
of the Year

AICTE-CII Survey of
BEST INDUSTRY -LINKED
Technical Institutes

Prominent Centres of Excellence

I-QUBE (Idea, Innovation, and Impact Centre for promotion of IPR and Entrepreneurship)

Centre for Industry 4.0 (Emerging Technologies in making factories smarter)

Unity Centre of Excellence in Immersive Technologies (AR, VR, and MR)

Vigyan Centre of Excellence (Organizational Capacity Building for New Era)

EDGE Centre of Excellence (Emerging Digital Grid and E-Mobility)

Centre of Excellence for Energy and Sustainability (EcoCampus Initiatives and SDGs)

Centre of Excellence for Design Thinking and Innovation

Wilo - VU Water Quality Centre of Excellence

Vishwakarma University Centre of Communication for Development

VU Centre of Excellence for Biosystems, Biomedical & Drug Delivery Technologies

VU - Wizcraft Centre of excellence for Media, Entertainment, Events, and Tourism (MEET)

Centre of Excellence for Innovation in Built Environment and Research Generation

Collaboration with Foreign Universities

Collaborative Research | Academic Internships | Student Exchange | Faculty Exchange

Internationalization

Harvard Business School
Vishwakarma University provides Harvard Business School (HBS) scholarships to students. In HBS through simulations and group discussions students build a comprehensive viewpoint, which stimulates their creative thinking. With a varied number of course options students are exposed to diverse cultures and a community of like-minded peers.
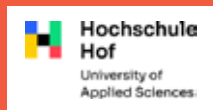
Hof University Satellite Center
Long-standing collaboration between Hof University and Vishwakarma University features frequent student and faculty exchanges.

Vishwakarma University and Hof University have taken their years-old collaboration a step forward by opening of the cooperation office, also known as the "Hof Satellite Center" in India.

In the upcoming years, a competency center based on the "Hof Satellite Center" will be established, with equal benefits for both researchers and students.

Hof Professors on VU Campus
In the presence of Achim Fabig, the Federal Consul General of the Federal Republic of Germany in Bombay, Hof University and India's Vishwakarma University (VU) opened their joint cooperation office at the VU campus in Pune. Prof. Dr. Dr. h.c. Jürgen Lehmann, president of the university, also made the trip to India for the event.

VU Student in Hof
Students of VU are facilitated with one semester student exchange program collaborated with Hof university.

The two universities have also been working together to provide the Master's degree in Sustainable Management since January 2021.

Students spend one semester in VU and two semesters in Hof, with instruction in English. In the fourth semester, the students complete the Indo-German curriculum with an internship and a Master's thesis on sustainability.

VU Faculty in Hof
Faculty members of Vishwakarma University visited Hof University in Germany, where they interacted on how they can improve academic tie-ups which will uplift the quality of education and be beneficial for the students as well as the faculty members.

Professors along with the President of Hof discussed how to increase collaborative initiatives for the betterment of the University of Vishwakarma as well as Hof.

NTU Immersive Program
Vishwakarma University has collaborated with one of the most prestigious universities in the world by various international metrics - Nanyang Technological University.

Students at NTU gained hands-on research experience in their field of interest and better understand how research is conducted. NTU has a world-class research ecosystem, where students get excellent mentorship from faculty, research staff, and other classmates.

HBSP
The Faculty of Commerce and Management organized the Faculty Orientation Program on Harvard Business School Publishing (HBSP) Partnership. The session outlined the HBSP Ecosystem, the program included an interactive session by the Relationship Manager - Higher Education, Harvard Business Publishing (HBP) on HBSP Ecosystem, Experiential Learning Content and Technical Aspects of HBSP Educator Access.

Erasmus+
Erasmus+ is the European Union's programme to support education, training, youth and sport. This funding helps universities to explore development and networking opportunities with universities, education and training providers, think-tanks, research organisations, and private businesses.
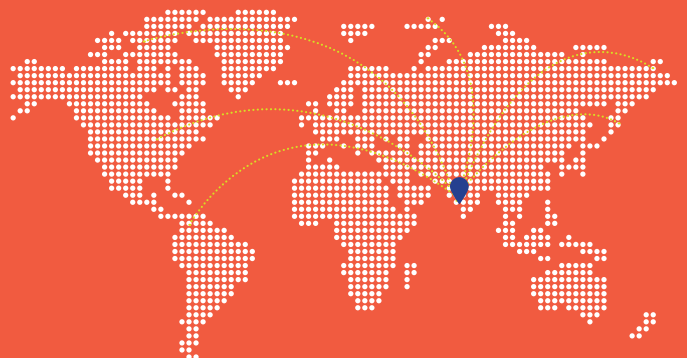
TOP VU LEARNINGS

HBS ONLINE

Vishwakarma University provides HBS (Harvard Business School) online courses to the top 10 students from the BBA (Bachelor of Business Administration) and MBA (Master of Business Administration) programs.

Access to HBS online courses provides students with an opportunity to learn from one of the most prestigious business schools in the world. Students can gain knowledge and skills from renowned professors and industry experts.

The course offers a chance to connect and interact with a diverse group of talented individuals from various backgrounds.

It helps students develop critical business skills, such as strategic thinking, problem-solving, leadership, and decision-making.

TCS Ion Course for MBA Second Year Students

Fintech Primer course will help students understand disruptions in the Fintech industry across a broad cross-section of products and services, from traditional banking to Blockchain. The goal for students is to create an action plan to foster innovation in one's organization. Students will learn how Fintech can help them reach untapped markets, reduce costs, create economies of scale, and improve customer experience.

Fintech Primer is a course that covers critical aspects of Fintech along with the understanding of prominent technologies such as API, Blockchain, AI, Machine Learning, RPA, IoT, Big Data and Data Analytics, Cyber Security, and more. The course will help students stay updated on the latest Fintech industry trends and practices by accessing resources powered by research and experience of teachers.

LinkedIn Learning

Vishwakarma University gives students access to LinkedIn Learning and assigns them coursework based on the courses available on the platform, as well as provides a learning path on LinkedIn Learning.

LinkedIn Learning offers a wide range of courses covering various topics, including business, technology, leadership, marketing, and more. Students can access a vast library of courses and choose ones that align with their interests and career goals.

These courses are often developed by industry experts and professionals who provide insights into current practices and emerging trends.

The learning path feature on LinkedIn Learning enables the University to create customized learning paths for students based on their academic program or career goals.

Participative Learning Model

LIFE
@ VU

Academic Programmes

STREAMS / SPECIALIZATIONS	PROGRAMMES	FACULTIES
Architecture	B. Arch.	Faculty of Architecture
Interior Design & Decoration	BA, MA	
Animation & Multimedia Design	BA, MA	Faculty of **Art & Design**
Fashion & Apparel Design		
Graphic Design	M. Des. B. Des.	
Product Design		
User Experience Design		
Marketing Management	MBA, BBA, BBA (IB)	Faculty of **Commerce & Management**
Financial Management		
HR Management		
International Business		
Operations & Logistics		
Sports Management		
Business Analytics		
Psychology	BA	Faculty of **Humanities & Social Sciences**
Clinical Psychology	MA	
Industrial Psychology		
Counselling Psychology		
Music, Global Music	BA, MA	
Economics	M.Sc., B.Sc.	
Tourism and Travel Management	BTTM, MTTM	
Constitutional Law, Criminal Law, Business Law, International Law & Arbitration, Cyber Law, and IPR Laws	LL. M., LL. B., B.B.A. LL. B.	Faculty of **Law**
Journalism, Advertising & PR Video Production	MA, BA	Faculty of **Media & Communication**
Pharmacy	B. Pharm., D. Pharm.	Faculty of **Pharmacy**
Computer, Mechanical, Artificial Intelligence and Data Science	B.Tech.	Faculty of **Science & Technology**
Computer Science	M.Sc., B.Sc.	
Statistics – Big Data Analytics	M.Sc., B.Sc.	
Mathematics	M.Sc.	

VU National Entrance Test

Vishwakarma University National Entrance Test - VUNET is a competitive examination conducted by VU for the purpose of admission of students into its select Programmes from all over the world. VUNET forms the basis of eligibility for some of the Programmes offered by Vishwakarma University, Pune.

VUNET

Programmes for which admissions are accepted through VUNET

DESIGN	ENGINEERING	MANAGEMENT	PHARMACY	LAW
B. Des. | M. Des.	B. Tech.	MBA	B. Pharm	LLB | LLM

Admission Process

01 Enquiry

02 Counseling

03 VUNET (As Applicable) Engineering | Management Design | Law | Pharmacy

04 Apply for Admission

05 Document Submission

06 Fees Payment

07 Admission Offer Letter
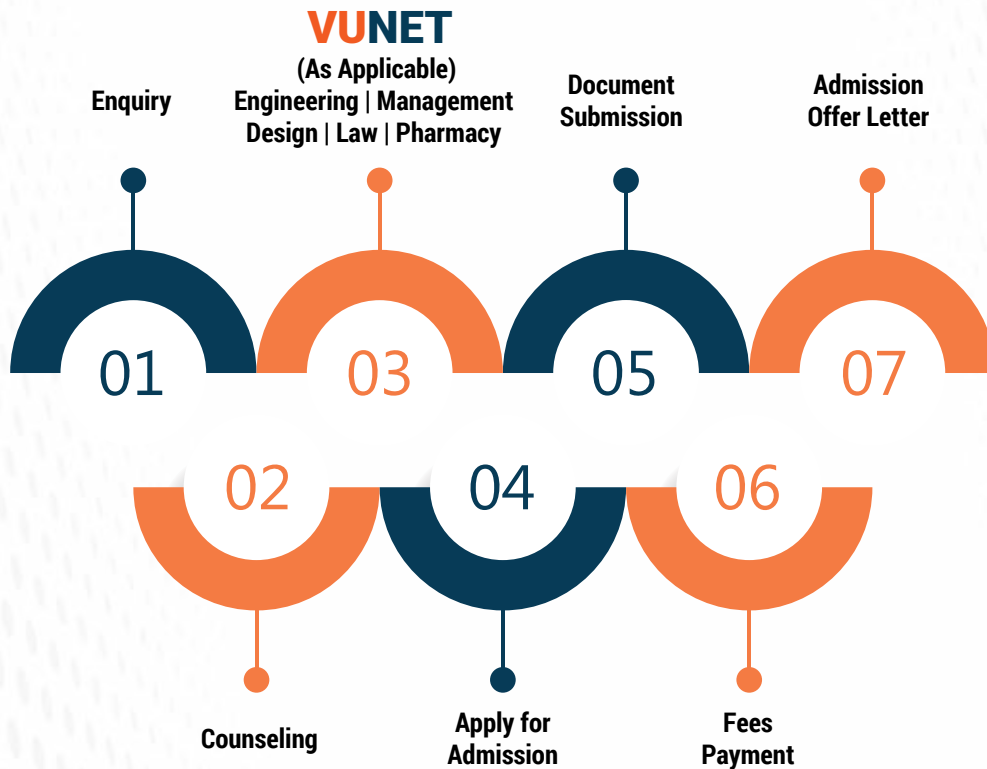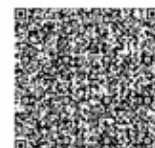
Admissions Office

Vishwakarma University, Pune

Survey No. 2, 3, 4 Laxmi Nagar, Kondhwa (Bk.) Pune - 411048. Maharashtra, India.

✉ admissions@vupune.ac.in
📞 +91 9590300911
🌐 www.vupune.ac.in

Locate Us