

University Grants Commission (UGC) Approved State Private University







# **ABOUT USUS**

Vishwakarma University, Pune (VU) is a natural offshoot of the Vishwakarma Group of Institutions' educational legacy spanning more than 38 years. Being approved by University Grants Commission (UGC), Government of Maharashtra, Association of Indian Universities (AIU) and respective Council of India, VU is authorized to design and implement curriculum, conduct examinations and award degrees which are at par with National and International Universities.

The University focuses on academic excellence, positively impacting the student community and the society at large. The learning model at Vishwakarma University is the combination of knowing, practicing, performing, and reflecting. The "learning by doing" approach practiced through industry participation provides an opportunity for practical and pragmatic learning to students.

The programmes offered at VU are well designed based on methodical study and assessment with emphasis on knowledge integration, practical orientation, universal relevance and its social significance. Through contemporary curriculum and ecosystem of holistic development, the University aims to prepare learners for fulfilling career paths.

# STREAMS AT VU

- **Faculty of Art and Design**
- **Faculty of Architecture**
- **Faculty of Commerce & Management**
- **Faculty of Humanities and Social Science**
- **Faculty of Interdisciplinary Studies**
- **Faculty of Law**
- **Faculty of Media and Communication**
- **Faculty of Pharmacy**
- **Faculty of Science & Technology**















# **VU ADVANTAGE**AGE

#### **Robust Academic Framework**

- + Choice Based Credit System (CBCS)
- + Outcome Based Education (OBE)
- + Employability Enhancement Inputs
- + Innovative Pedagogy and Assessment

#### Vibrant Learning Ecosystem

- + Interdisciplinary Approach
- + Experiential & Blended Learning
- + Industry Projects
- + Concurrent Evaluation

#### **Global Approach to Education**

- + MoUs with Foreign Universities
- + International Projects and Assignments
- + Inculcating Global Mindset in Students
- + Global Internships and Placements

At VU students pursue their academic goals in an environment designed to inspire, support, and empower them. Through rigorous teaching-learning, research, innovation, exposures, insights and practice VU aims to prepare students for life and livelihood.





Contemporary Curriculum



Co-Curricular Activities



Research & Innovation



Major-Minor Options



Rich Library Resource



Student Exchange Programme



Cutting Edge-Technology







# BA

- + Psychology
- + Music
- + Liberal Arts

MA

- + Psychology
- + Global Music

B. SC. M. SC. + Economics

# PROGRAMMES

BTTM MTTM + Tourism & Travel Management

# FACULTY OF HUMANITIES AND SOCIAL SCIENCES

#### "Learn from Yesterday, Live for Today, Hope for Tomorrow"

We at Faculty of Humanities and Social Sciences teach students to interpret and experience the world around them. Invaluable skills like thinking across disciplines, communicating and problem solving are the core of these programmes which help students to see the diversity in societies around the world. It teaches learners to process information analytically and prepare for excellent career and professional career paths.

## Eligibility

### **BA** Bachelor of Arts

Passed 12th (10+2) with English as a passing subject. or 3 years Diploma or equivalent qualification from a recognized Board.

## **B. Sc.** Bachelor of Science

Passed 12th (10+2) with 45% marks (40% in case of reserved category). or 3 years Diploma or equivalent qualification from a recognized Board.

## BTTM Bachelor of Tourism & Travel Management

Passed 12th (10+2) with 45% marks (40% in case of reserved category). or 3 years Diploma or equivalent qualification from a recognized Board.

## Career Opportunities Lies

#### Key Highlights:

- + Global Approach to Education
- + Diverse pedagogical approaches
- + Capability building and skill enhancement
- + Experiential and blended learning
- + Array of Specialization

## MA Master of Arts

Bachelor or its equivalent degree with 45% marks from any stream of any recognized University (40% for reserved category)

## M. Sc. Master of Science

Bachelor or its equivalent degree with 45% marks from any stream of any recognized University (40% for reserved category)

## MTTM Master of Tourism & Travel Management

Bachelor or its equivalent degree with 45% marks from any stream of any recognized University (40% for reserved category)

**Economics** : Business Analyst, Financial Controller, International Foreign Policy Adviser, Financial Risk Analyst, Data Analyst, Financial Planner, Economic Researcher, Financial Consultant, Investment Analyst, Stock Market Analyst, Cost Analyst.

**Liberal Arts** : Corporate Communicator, Human Resource Specialists, , Journalist, Public Relations Manager, Financial Analyst, Management Consultant, Advertising Sales Representatives, Customer Service Representative etc.

**Music :** Performer, Music Educator, Audio Engineer, Music Producer, Sound Recordist, Music Therapist, Composer, Arranger, Event Management, Artist Management.

**Psychology** : Clinical Psychologist, Industrial Psychologist, Counselling Psychologist, Rehabilitation Centres, Psychotherapist, Consultant, Behavioural Therapists, Researchers.

**Tourism and Travel :** Tour Consultant, Travel Planners, Destination Managers, Tour Operations, Airport Management, Tourism Marketers, Tour Leaders, Travel Writers, Destination Analyst, Tour Guide, Travel Desk Manager.





**800+** STUDENT PROJECTS & INTERNSHIPS 500+ ESTEEMED CAMPUS RECRUITERS

## PLACEMENT AND D CAREER PROGRESSION SON



Career Support Office (CSO) division plays a pivotal role in counselling and guiding the students for their successful career. It's been fore fronting the activity of bringing corporate to the campus and encouraging them to establish connect with the students. It aims to provide job and Internship opportunities to all the students. CSO organizes several activities to mould the students to meet the industry requirements. It believes in imparting comprehensive training to the students to face the challenges of the dynamic job market and to build a successful career for themselves.

#### **Some of our Campus Recruiters**

	ZS	нзвс	<b>*</b> snowflake		AVAYA	Schneider Blectric
Infineon	📀 cognizant	<b>≋ElasticRun</b>	Tech Mahindra	future group	THERMAX	pantalcons
JOHN DEERE	IBM	FAT•N	<b>LUPIN</b>	faurecia	amazon	ITC Limited
рис	EY	accenture	ZenSar	dm datametica	wipro	Persistent
	DEC4THLON	Infosys'		<b>HT Media</b>	TATA TECHNOLOGIES	Croww

# TESTIMONIALS

#### **Alumni Talk**

I would recommend VU and would encourage students to study hard and inform themselves as much as possible about the several academic opportunities the University offers. VU takes the educational mission to heart, here you will find people who will support you and guide you on the path to your degree.

#### **Parent Talk**

We, as the parents always look for the best place to study for our child which has the potential to guide in the professional manner. VU has very professional approach in all aspects. They constantly try to bridge the gap between the education & industry by implementing various activities. Experience with VU is satisfying

I would consider VU as my second home. I have built great relationships with my classmates, teachers, and staff. It has been an amazing experience for me that has helped me grow personally and professionally at VU.

As parents we have always appreciated the personal touch by VU through regular parent meets and events. VU is an excellent place for students who want to study industry driven curriculum. Winter and summer internship projects gave my daughter an experience of corporate culture. We would like to thank VU for their timely support and for creating good learning ecosystem.









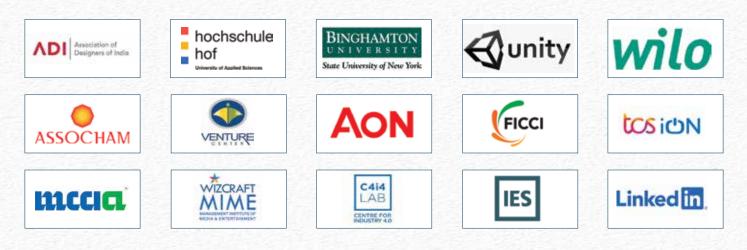




# CENTRES OF EXCELLENCE LENCE

- + Design Thinking & Innovation in collaboration with the State University of New York at Binghamton
- + Water Quality in collaboration with Wilo
- + Energy and Sustainability
- + Centre for E-Learning
- + Centre of Communication for Development
- + Media, Entertainment, Events and Tourism in collaboration with Wizcraft
- + Biosystems, Biomedical and Drug Delivery Technologies
- + Emerging Digital Grid and E-Mobility
- + Centre for Industry 4.0
- + VU IQUBE
- + Unity Centre of Excellence
- + Innovation in Built Environment and Research Generation- i-BERG

# OUR ASSOCIATIONS & NS & COLLABORATIONS



# RANKING

Vishwakarma University, welcomes students from around the globe, expanding our academic offerings and geographic reach, and celebrating significant milestones in diversity, rankings, and successful outcomes. VU enjoys high standing among many national rating services that evaluate quality of education, research activity, affordability and excellence in education. These rankings recognize not only VU as a whole, but also the faculty and departments. Vishwakarma University, Pune is proud to be recognized by the organizations and publications listed below for excellence in education.





## ADMISSIONS OFFICE

#### Vishwakarma University, Pune

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