

University Grants Commission (UGC) Approved State Private University

MAXIMISING POTENTIAL







ABOUTUSUS

Vishwakarma University, Pune (VU) is a natural offshoot of the Vishwakarma Group of Institutions' educational legacy spanning more than 38 years. Being approved by University Grants Commission (UGC), Government of Maharashtra, Association of Indian Universities (AIU) and respective Council of India, VU is authorized to design and implement curriculum, conduct examinations and award degrees which are at par with National and International Universities.

The University focuses on academic excellence, positively impacting the student community and the society at large. The learning model at Vishwakarma University is the combination of knowing, practicing, performing, and reflecting. The "learning by doing" approach practiced through industry participation provides an opportunity for practical and pragmatic learning to students.

The programmes offered at VU are well designed based on methodical study and assessment with emphasis on knowledge integration, practical orientation, universal relevance and its social significance. Through contemporary curriculum and ecosystem of holistic development, the University aims to prepare learners for fulfilling career paths.

STREAMS AT VU

- Faculty of Art and Design
- Faculty of Architecture
- Faculty of Commerce & Management
- Faculty of Humanities and Social Science
- Faculty of Interdisciplinary Studies
- Faculty of Law
- Faculty of Media and Communication
- Faculty of Pharmacy
- Faculty of Science & Technology













40+
Programmes



20+
Nationalities

VU ADVANTAGE

Robust Academic Framework

- + Choice Based Credit System (CBCS)
- + Outcome Based Education (OBE)
- + Employability Enhancement Inputs
- + Innovative Pedagogy and Assessment

Vibrant Learning Ecosystem

- + Interdisciplinary Approach
- + Experiential & Blended Learning
- + Industry Projects
- + Concurrent Evaluation

Global Approach to Education

- + MoUs with Foreign Universities
- + International Projects and Assignments
- + Inculcating Global Mindset in Students
- + Global Internships and Placements

At VU students pursue their academic goals in an environment designed to inspire, support, and empower them. Through rigorous teaching-learning, research, innovation, exposures, insights and practice VU aims to prepare students for life and livelihood.

KEY' HIGHLIGHTS IS



Contemporary Curriculum



Research & Innovation



Rich Library Resource



Cutting Edge-Technology



Co-Curricular Activities



Major-Minor Options



Student Exchange Programme



Professional Mentoring





BA | MA

- + Animation & Multimedia
- + Interior Design & Decoration
- + Fashion & Apparel

B. DES. | M. DES.

- + Graphic Design
- + Product Design
- + User Experience Design
- + Animation Art & Design
- + Game Art & Design

FACULTY OF ARTARTAND DESIGN

"Creative Ways to Solve New Age Problems."

We at Faculty of Art and Design, nurture students' artistic and design talents and make a difference through breadth and depth of knowledge, research, and creative endeavours. The comprehensive curriculum develops professional, practical and entrepreneurial skills by covering global as well as local practices and applications. With us, students gain advanced competencies in traditional, digital, and multimedia technologies and techniques to suit the dynamics of the art and design industry.



Key Highlights:

- + Design Thinking Approach
- + Critical Visual Analysis
- + 3D Printing, Laser Cutting Machine
- + Rich Network of Industry Experts
- + Distinguished Careers

Eligibility

BA

Bachelor of Arts

Passed 12th (10+2) with English as a passing subject. Or 3 years Diploma or equivalent from a recognized Board.

MA Master of Arts

Passed Bachelor's Degree in any faculty from any recognized University or its equivalent examination with 45% marks (40% in case of reserve category). Domain background is preferred.

B. Des.Bachelor's of Design

Passed 12th (10+2) with English as a passing subject with 45% marks. (40% in case of reserve category).

M. Des. Master's of Design

Passed bachelor's degree of minimum 4 years duration. Obtained at least 50% marks (45% in case of reserved category).

Career Opportunities ties

Fashion & Apparel: Fashion Designer, Fashion Merchandiser, Fashion Consultant, Textile Designer, Production Manager, Costume Designer, Wardrobe Consultant, Fashion Stylist, Fashion Writer / Journalist, Retail Buyer, Visual Merchandiser.

Interior Design & Decoration: Interior Spaces Designer, Furniture Designer, Exhibition Designer, Kitchen Designer, Lighting Designer, Residential Designer, Commercial Designer and Project Manager, Industrial Designer, Display Designer, Set Designer.

Animation & Multimedia : Story Board Artist, 2D / 3D Modeling Designer, Motion Graphics Artist, Multimedia Artist, Pre-production, Post-production, VFX, Web Designer Artist, AV Editor, Sound Engineer, Character Artist, e-Learning Artist.

B. Des. & M. Des.: Information System Designer, Design Consultant, Visual Merchandiser, Web Designer, Product Designer, Industrial Packaging consultant, Commercial strategy consultant, Prototype Developer, UI/UX Designer, Interaction Designer, Pre-production Artist, Concept Artist / Photoshop Artist, Texturing Artist / Digital Painter, Matte Painting Artist / 3D Modelers, 3D Texturing Artist / Lighting Artist, Effects Artist / Rendering Assistant, Storyboard Artist, Production Manager / Project Manager, Art Director, Furniture Designer, Creative Director, User Experience Designer, Art Director, Brand Identity Designer, Illustrator, Advertisement Consultant / Creative Director, Typography Artist, Brannding Artist, Concept Artist, Colour, Material, Finish Technologist, Manager, Designer, Consultant, Researcher in UX Design, Graphic Design & Product Design.

FACULTY OF OF ARCHITECTURE OF THE ARCHITECTURE

"Bring IDEAs to LIFE"

We at Faculty of Architecture nourish learners to become lateral thinkers by focusing on critical design approach. Students are being educated while keeping pace with the requirements of the profession. The programme provides broader knowledge on the fundamental, functional, and aesthetical aspect of the architectural design. It equips students with necessary skills, technicalities to generate creative solutions through dynamic thought processes and enriching exposures.



Key Highlights:

- + Approved by COA
- + Dynamic Curriculum
- + Architectural Laboratories and Studio
- + Pragmatic On Site Visits & Tours
- + Working Professionals as Mentors

Eligibility

B. ARCH.

Bachelor of Architecture

Passed a National Aptitude Test in Architecture (NATA) conducted by the Council of Architecture (COA) AND Passed 12th (10 + 2) examination with at least 50% marks AND Must have aggregate 50% marks in Physics, Chemistry & Mathematics group OR Passed in 10+3 diploma examination with Mathematics as a compulsory subject with 50% marks.

Career Opportunities ties

Design Architect (Job / Practice), Sanctioning Architect, Government/ Semi-government Architect (Job / Practice), Interior Designer, Liasoning Architect, Landscape Architect, Sustainability Consultant, Government Registered Valuer, Project Manager Consultant, Academia & Research, Conservation Specialist.





FACULTY OF PHARMACY



We at Faculty of Pharmacy offer in-depth knowledge associated with the profession of pharmacy, including biomedical sciences, pharmaceutical sciences, behavioural, social, and administrative pharmacy sciences, and manufacturing practices. Students are exposed to preparing, dispensing, and reviewing drugs and providing additional clinical services. Academic structure is aligned with industry practices and emerging technologies which supports capability building and skill enhancement.



Key Highlights:

- + Approved by PCI
- + Research Intense
- + Experiential Education
- + Laboratories with Modern Equipment
- + Medicinal Garden

Eligibility

B. PHARM

Bachelor of Pharmacy

Passed 12th (10+2) examination with Physics, Chemistry and Biology or Mathematics from any recognized Board.

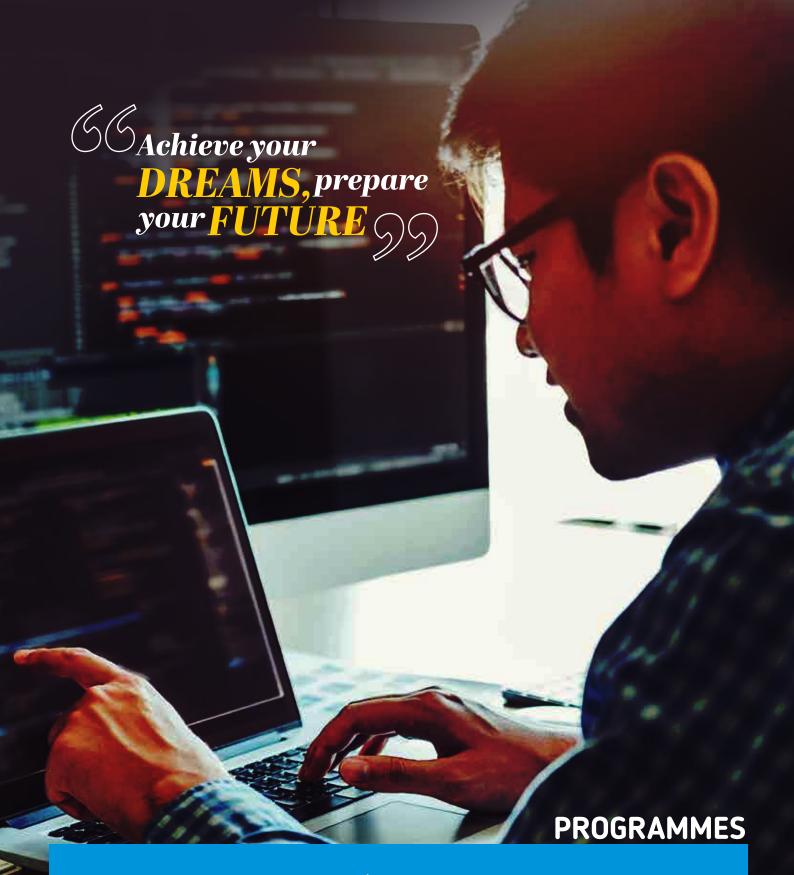
D. PHARM

Diploma in Pharmacy

Passed 12th (10+2) examination with Physics, Chemistry and Biology or Mathematics from any recognized Board. OR it's equivalent.

Career Opportunities ties

Careers: Scientists - Research & Development, Clinical Research, Managers / Head - Production, Manufacturing, Marketing, HR, Pharmacovigilance, Operations Analysts / Auditors - Quality Control & Quality Assurance (QA/QC), Medical Underwriting, Clinical Research, Government Sector: Inspectors - Drug Inspector, Food & Drug Administration Officer/ Drug Regulatory Bodies, Academics Professional, Executives - Relationship, Brand, Investment, Pharmaceutical Industry, Drug Store/ Wholesaler, Hospital and Community Pharmacists, Pharmaceutical Sales and Distribution Executives, Industrial Pharmacists, Academic Pharmacists, Entrepreneur.



B. TECH.

- + Artificial Intelligence and Data Science
- + Computer
- + Mechanical

B. SC. | M. SC.

- + Computer Science
- + Statistics Big Data Analytics

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- + Mathematics
- + Wastewater & Sanitation Management
- + Marine Plastic Abatement



FACULTY OF SCIENCE AND TECHNOLOGY

"Building Careers - Shaping Future"

We at Faculty of Science and Technology, offer most soughtafter programmes by adopting innovative curriculum, pedagogies and futuristic applications. Students are moulded with skills and technologies of tomorrow, to be the problem-solver. Through blend of core, elective and professional courses students are prepared to confront the challenges of professional life and advance on their career paths in varied industries. Internationalization of programmes ensures academic quality, promotes best research, practices and mobility of students.

Key Highlights:

- + Industry backed Curriculum
- + Project Based Learning
- + Faculties with extensive teaching skills and research experience
- + Tie-up with International Universities
- + Centralized "Vishwakarma" Placements

Eligibility

B. TECH.Bachelor of Technology

Passed 12th (10+2) examination with English along with Physics and Mathematics as compulsory subject with aggregate of 45% (40% for reserved category) marks from any recognized Board.

B. TECH.

Bachelor of Technology (SEDA)

Lateral Entry - Second Year Direct Admission
Passed Diploma examination with at least 45% marks (40% in case of reserved category) in appropriate branch of Engineering and Technology.

B. SC.

Bachelor's of Science

Passed 12th (10+2) or its equivalent examination with English and Mathematics and two of the science subjects such as Physics, Chemistry, Biology, Geography, Geology etc.

M. SC. Maters of Science

BE/B. Tech./B. Sc. in CSE/ECE/EEE/ISE/TE/BCA qualification with 50% (45% for reserved category) marks from any recognized University. Preferred from respective background.

Career Opportunities ties

Artificial Intelligence & Data Science: Machine Learning Engineer, Robotic Scientist, Data Scientist, Al Research Scientist, Business Intelligence Developer, Software Architect, Data Analyst, Data Engineer, Computer Vision Engineer

Computer: Application Developer, Software Engineer, System Analyst, Database Administrator, Network Systems Administrator, Chief Technology Officer, Computer Systems Manager, Customer Support Administrator, Webmasterc

Mechanical: Automation Engineer, Design Engineer, Powertrain Engineer, Industrial Engineer, Automotive Engineer, Biomedical Engineer, Heating, Ventilation and Air Conditioning (HVAC), Research & Development.

B. SC. & M. SC.: Programmer, Software Developer / Engineer, Multimedia Programmer, Web Designer, Website Developer, Database Developer/Administrator, Network Architect, Systems Analyst, Information Systems Manager, Data Analyst, Data Engineer, Data Scientist, AI & Machine Learning Engineer, IT Consultant, Cyber Security Specialist, Game Developer, etc.

Wastewater And Sanitation Management & Marine Plastic Abatement: Work with Water and Wastewater Industries, Sewage Treatment Plants, Water Treatment Plants, NGOs, Municipal Corporations, Hotel Industry, and Aviation Sector, Quality Control Auditors, Environment Officer, Sanitation Manager, Executive Production Incharge, etc.



- + Marketing Management
- + Financial Management
- + HR Management
- + International Business
- + Operations & Logistics
- + Sports Management
- + Business Analytics
- + Entrepreneurship

+ Event Management



FACULTY OF COMMERCE AND MANAGEMENT



"Gateway to Corporate Leadership"

We at the Faculty of Commerce & Management offer programmes to provide a holistic view of business through essential knowledge and demonstrative managerial skills in varied functional areas of the corporate world. For effective business decision-making, focus is on developing necessary diagnostic problem-solving, analytical, interpersonal and data management competencies. Our programmes offer a transformational perspective through dynamic learning models and multi-disciplinary exposures to sustain and grow in a disruptive global business environment.

Key Highlights:

- + Experiential and Blended Learning
- + Diverse Pedagogies
- + Array of Specializations
- + Exposure to Research, Innovation, Entrepreneurship.
- + Work Integrated Learning Option

Eligibility

BBA | BBA (IB)

Bachelor of Business Administration

Passed class 12th (10+2) examination or its equivalent with at least 45% marks from any recognized Board (40% in case of reserved category).

MBA

Master's of Business Administration

Bachelor's degree (Graduation) in with any discipline, 50% marks in aggregate (45% marks in case of reserved category) from any recognized University.

Career Opportunities Lies

BBA: Operations Manager, Logistics Manager, Procurement Specialist, Inventory Control Specialist, Project Planner, Production Supervisor, Quality Control Auditor, Sales Executive, Management Trainee, Assistant Sales Manager, Assistant Brand Manager, Customer Service Manager, Investor Relationship Manager, Reports Analyst, Human Resource Administrator, Industry Relations Specialist, Job Analyst, Recruiter, Training Specialist, etc.

BBA - IB: Importer or Exporter, International Business Advisor, International Foreign Policy Advisor, International Marketing Director, International Trade and Customs Manager, Logistics Coordinator, Multinational Manager at Business Consultancies, Multinational Banks, International Corporations, Import-Export Firms, Non-profit Organizations

MBA: Administrator, Manager, Officer, Head, Consultant, Specialist, Advisor, Analyst at Banks and Insurance Companies, Financial Organizations, Marketing, Communication and Research Companies, Business Consultancies, Firms, Industrial Houses, Multinational Companies, Public Works and Entrepreneurship.

BBA & MBA - Event Management : Corporate Communication specialists in multinational companies, Experiential specialists at digital and social media companies, Advertising and media agency professionals, Project Head at sports management companies, Artist Managers for talent management agencies.

FACULTY OF OF LAW





We at Faculty of Law offer programmes to impart professional legal knowledge, competencies and skills. Students can practice in various fields of law in the public as well as private sectors. Curriculum enables the students to acquire a certain extent of specialization. The programme helps students gain a better understanding of the Indian legal system and the underlying philosophy and theoretical considerations. The programmes also make students understand their legal rights and obligations and develop their abilities to appreciate the functioning of law in the society.

Key Highlights:

- + Research-Oriented Academics
- + Practical Learning Approach
- + Application Orientation
- + Field Visits and Case Studies
- + MOOT Court Classrooms

Eligibility

B.B.A. LL. B.

Bachelor of Law

Passed 12th (10+2) with English as a passing subject or 3 years Diploma or equivalent qualification from a recognized Board with 45% marks (42% in case of OBC category or 40% in case of SC/ST category).

LL. M. Master of Law

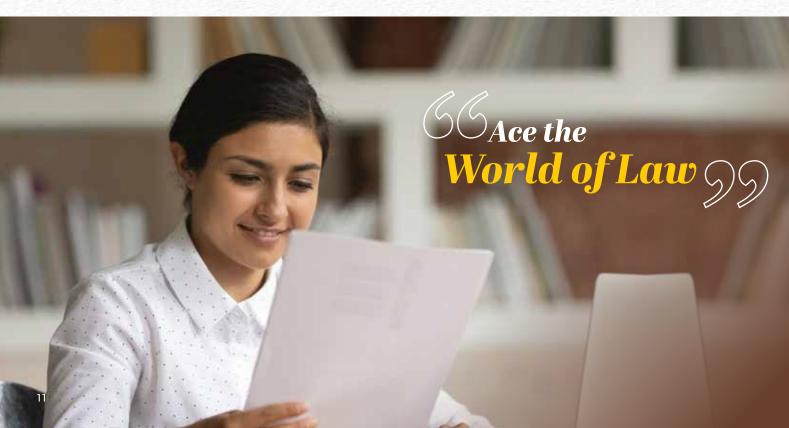
Graduate in Law from any recognized University (Bachelor of Law 3 Years / 5 Years) with 45% marks (42% in case of reserved category)

LL. B. Bachelor of Law

Graduate in any discipline of knowledge from any recognized University with minimum 45% marks in the qualifying examination. (42% for OBC and 40% for SC/ST Category)

Career Opportunities ties

Lawyer, Arbitrator, Conciliator, Legal Consultant, Public Prosecutor, Legal Manager in Law firms, Private Companies, Higher Education, Judicial Officers, Legal Reporting for Media, JAG Officer, Research Scholars, Research Assistants.





FACULTY OF MEDIA AND AND COMMUNICATION



"Communicate Beyond Borders"

We at Faculty of Media and Communication offer students unimaginable opportunities and empower them to create rewarding careers in evergrowing verticals of the creative and service industry. Students are equipped with the practical knowledge and essential skills required for working in the fields of media, news, advertising, and entertainment. Students enhance creative & aesthetic abilities, visualization power and gain understanding from conception to application to final production through real-time experiences.

Key Highlights:

- + Enriched Programme Structure
- + Well Equipped AV Studio
- + Industry Partner Faculties
- + Internships, Visits, Festivals
- + Centre of Communication for Development (VUCCD)

Eligibility

BA (Journalism & Mass Communication) Bachelor of Arts

Passed 12th (10+2) with English as a passing subject. Or 3 years Diploma or equivalent qualification from a recognized Board.

BVA (Film Making and VFX.) Bachelor of Visual Arts

Passed 12th (10+2) with English as a passing subject. or 3 years Diploma or equivalent qualification from a recognized Board.

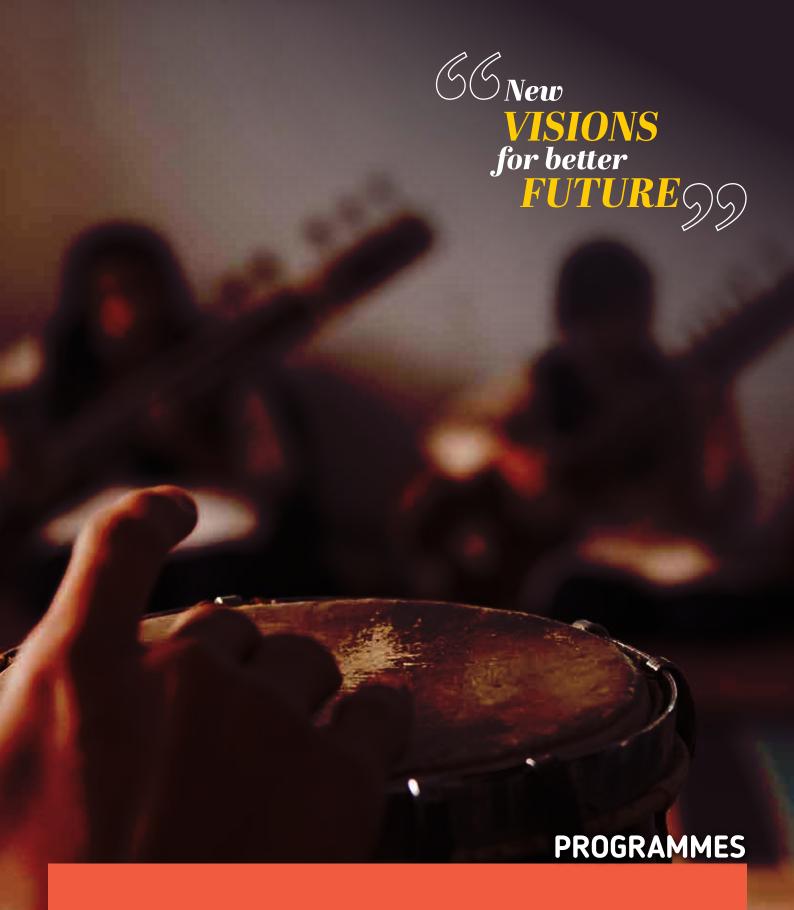
MA (Journalism & Mass Communication) Master of Arts

Passed Bachelor's Degree in any faculty from any recognized University or its equivalent examination with 45% marks (40% in case of reserve category). Preference will be given to Journalism as a special subject.

Career Opportunities Lies

Journalism & Mass Communication: News Reporters, Sub-editor with newspapers/agencies/magazines, TV Anchor or News Reader, Corporate Communications Executive, Scriptwriter, Public Relations Executive, Short Film & Documentry Makers, Advertising Copywriter, Advertising Account Planner.

Film Making & VFX: Corporate filmmaker, Motion Graphics Artist, Roto Artist, Paint Artist, 2D Animator/3D Animator, Junior Compositor/Prep Artist/VFX Generalist/Shading Artist, Modeling Artist/Lighting Artist Match Mover/Layout Artist, Dynamics Artist.



BA

- + Psychology
- + Music
- + Liberal Arts

MA

- + Psychology
- + Global Music

B. SC. M. SC.

+ Economics

BTTM MTTM

+ Tourism & Travel Management

FACULTY OF HUMANITIES AND SOCIAL SCIENCES



"Learn from Yesterday, Live for Today, Hope for Tomorrow"

We at Faculty of Humanities and Social Sciences teach students to interpret and experience the world around them. Invaluable skills like thinking across disciplines, communicating and problem solving are the core of these programmes which help students to see the diversity in societies around the world. It teaches learners to process information analytically and prepare for excellent career and professional career paths.

Key Highlights:

- + Global Approach to Education
- + Diverse pedagogical approaches
- + Capability building and skill enhancement
- + Experiential and blended learning
- + Array of Specialization

Eligibility

BA

Bachelor of Arts

Passed 12th (10+2) with English as a passing subject. or 3 years Diploma or equivalent qualification from a recognized Board.

MA

Master of Arts

Bachelor or its equivalent degree with 45% marks from any stream of any recognized University (40% for reserved category)

B. Sc.

Bachelor of Science

Passed 12th (10+2) with 45% marks (40% in case of reserved category). or 3 years Diploma or equivalent qualification from a recognized Board.

M. Sc.

Master of Science

Bachelor or its equivalent degree with 45% marks from any stream of any recognized University (40% for reserved category)

BTTM

Bachelor of Tourism & Travel Management

Passed 12th (10+2) with 45% marks (40% in case of reserved category). or 3 years Diploma or equivalent qualification from a recognized Board.

MTTM

Master of Tourism & Travel Management

Bachelor or its equivalent degree with 45% marks from any stream of any recognized University (40% for reserved category)

Career Opportunities Lies

Economics: Business Analyst, Financial Controller, International Foreign Policy Adviser, Financial Risk Analyst, Data Analyst, Financial Planner, Economic Researcher, Financial Consultant, Investment Analyst, Stock Market Analyst, Cost Analyst.

Liberal Arts: Corporate Communicator, Human Resource Specialists, , Journalist, Public Relations Manager, Financial Analyst, Management Consultant, Advertising Sales Representatives, Customer Service Representative etc.

Music: Performer, Music Educator, Audio Engineer, Music Producer, Sound Recordist, Music Therapist, Composer, Arranger, Event Management, Artist Management.

Psychology: Clinical Psychologist, Industrial Psychologist, Counselling Psychologist, Rehabilitation Centres, Psychotherapist, Consultant, Behavioural Therapists, Researchers.

Tourism and Travel: Tour Consultant, Travel Planners, Destination Managers, Tour Operations, Airport Management, Tourism Marketers, Tour Leaders, Travel Writers, Destination Analyst, Tour Guide, Travel Desk Manager.



PLACEMENT AND NO CAREER PROGRESSION SON



Career Support Office (CSO) division plays a pivotal role in counselling and guiding the students for their successful career. It's been fore fronting the activity of bringing corporate to the campus and encouraging them to establish connect with the students. It aims to provide job and Internship opportunities to all the students. CSO organizes several activities to mould the students to meet the industry requirements. It believes in imparting comprehensive training to the students to face the challenges of the dynamic job market and to build a successful career for themselves.

Some of our Campus Recruiters



TESTIMONIALS

Alumni Talk

"

I would recommend VU and would encourage students to study hard and inform themselves as much as possible about the several academic opportunities the University offers. VU takes the educational mission to heart, here you will find people who will support you and guide you on the path to your degree.

66

I would consider VU as my second home. I have built great relationships with my classmates, teachers, and staff. It has been an amazing experience for me that has helped me grow personally and professionally at VU.

"

Parent Talk

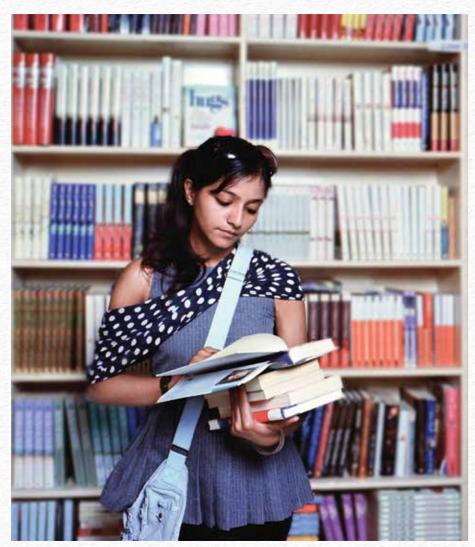
"

We, as the parents always look for the best place to study for our child which has the potential to guide in the professional manner. VU has very professional approach in all aspects. They constantly try to bridge the gap between the education & industry by implementing various activities. Experience with VU is satisfying

As parents we have always appreciated the personal touch by VU through regular parent meets and events. VU is an excellent place for students who want to study industry driven curriculum. Winter and summer internship projects gave my daughter an experience of corporate culture. We would like to thank VU for their timely support and for creating good learning ecosystem.

"

LIFE @ VU























Together we will Create a Better TOMORROW 99



CENTRES OF EXCELLENCE

- + Design Thinking & Innovation in collaboration with the State University of New York at Binghamton
- + Water Quality in collaboration with Wilo
- + Energy and Sustainability
- + Centre for E-Learning
- + Centre of Communication for Development
- + Media, Entertainment, Events and Tourism in collaboration with Wizcraft
- + Biosystems, Biomedical and Drug Delivery Technologies
- + Emerging Digital Grid and E-Mobility
- + Centre for Industry 4.0
- + VU IQUBE
- + Unity Centre of Excellence
- + Innovation in Built Environment and Research Generation- i-BERG

OUR ASSOCIATIONS & NS & COLLABORATIONS































RANKING G

Vishwakarma University, welcomes students from around the globe, expanding our academic offerings and geographic reach, and celebrating significant milestones in diversity, rankings, and successful outcomes. VU enjoys high standing among many national rating services that evaluate quality of education, research activity, affordability and excellence in education. These rankings recognize not only VU as a whole, but also the faculty and departments. Vishwakarma University, Pune is proud to be recognized by the organizations and publications listed below for excellence in education.







multirank





Excellence









EXPLORE PUNE

PUNE is recognized as the cultural capital of Maharashtra and has established its name as the Oxford of the East. VU prides itself to be situated in the culturally rich city abandoned with history and tradition and yet dazzling with modernity. It is in the Sahyadri Hills, near the west coast of India, with good climate that suits everybody all year round.

Pune exhibits ample options and opportunities which are appropriate for the student community. The educational environment in Pune is among the most conducive in the country. It offers a variety of affordable options in higher education, thus attracting several Intellects and Researchers from all over the globe.

Pune is considered as one of the safest cities in the country. It has a perfect blend of rich heritage, and industrial suburbs. Best education opportunities along with pleasant weather conditions excellent connectivity services (road, air, and rail) to all major cities and metropolitan lifestyle makes Pune city an attractive career destination for aspiring youngsters.

VUNATIONAL AL ENTRANCE TEST EST

Vishwakarma University National Entrance Test - VUNET is a competitive examination conducted by VU for the purpose of admission of students into its select Programmes from all over the world. VUNET forms the basis of eligibility for some of the Programmes offered by Vishwakarma University, Pune.

VUNET

Programmes for which admissions are accepted through VUNET



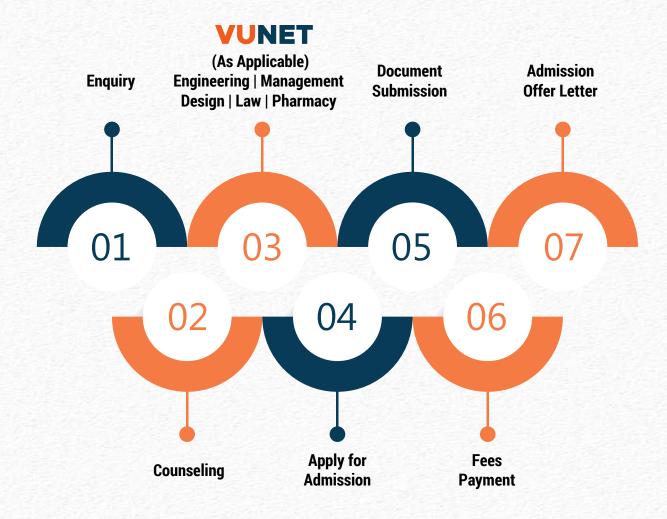








ADMISSION PROCESS





ADMISSIONS OFFICE FFICE

Vishwakarma University, Pune

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