

University Grants Commission (UGC) Approved State Private University

# MAXIMISING HUMAN POTENTIAL



SCAN ME



# Legacy

- Bansilal Ramnath Agarwal Charitable Trust (BRACT) established in 1975
- Engaged in several Educational, Social and Religious activities

**45+** Years of Educational Excellence **15+** Educational Institutes ranging from KG to PG **30,000+** Students studying in various institutes 2000+ Full time employees adding value

800+ Recruiters

# **Academic** Programmes

#### TRAVEL & TOURISM **TRAVEL & TOURISM VIDEO PRODUCT** S CONTENT DEVELOPMENT **NTERIOR DESIGN** OPERATIONS & LOGISTICS CLOUD COMPUTING CLOUD COMPUTING CLOUD COMPUTING TECHNOL( FASHION DE FASHION DE USUALI VISUALI VISUALI **FINANCE &** ACCOUNTING PUBLIC RELATIONS BEING RELATIONS BEING RENGE REN EXPERIENCE 7 **CUSTOMER SERVICE** FASHION DESIGN Ξ PUTER MARKET RESEARCH MOTION GRAPHICS & VFX SALES & MARKETING **EARNING &** LE DEVELOPMENT DEVELOPMENT VISUALIZATION RT

DESIGN

#### **Business Administration** (Management)

**BBA Bachelor of Business Administration** 

BBA(IB) **Bachelor of Business Administration** (International Business)

BBA(CA) **Bachelor of Business Administration** (Computer Application)

**MBA Master of Business Administration** 

**MCA Master of Computer Applications** 

#### Lateral Entry Admissions (Direct 2nd Year) as per norms

- Association with Professional Bodies
- Co-curricular & Extracurricular Activities
- Career Progression Support
- Exhibitions, Shows, Fest
- Extension Activities
- Internships and Projects
- Study Tours, Visits

Art & Design **Animation & Multimedia Bachelor of Fashion Technology Bachelor of Design** 

### **Humanities & Social Sciences** Music Psychology **Economics Travel & Tourism**

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**Media & Communication Journalism & Mass Communication** 

#### Sciences

**Computer Science Statistics - Data Science** 

Pharmacy **Bachelor of Pharmacy Diploma in Pharmacy** 

#### Architecture

**Bachelor of Architecture** Interior Design & Decoration

Law B.B.A. LL.B. - 5 Years Integrated LL.B - 3 Years after Graduation LLM - 1 year after LLB

#### Engineering

**BTech - Computer Engineering** BTech - AI & Data Science BTech - CSE (AI & ML) BTech - CSE (AI)

### Placement and Career Progression Assistance Programme (PCPAP)

Vishwakarma University (VU) is committed to providing student placements support, wider exposure, greater insights, and better practice to ensure that students are career-ready. The goal is to maximize students' potential for life and livelihood.



### CAMPUS PLACEMENT DRIVES

**Practice:** mock group discussions and personal interviews, aptitude tests, resume screening, portfolio reviews, and LinkedIn profile reviews.

**Drives:** company specific briefings, real-time communication with the applicants, counseling and queries handling

**Transition:** pre-joining formalities, documentation, and internal communication

+ Career Orientation

+ Business Mindset

+ Office Productivity

+ Sectors and Job Roles

### FINISHING SCHOOL TRAINING

**Domain-Technical Knowhow** emerging technologies in the respective field, market trends, issues of importance to the industry, and awareness of the latest tools.

**Interpersonal Effectiveness** formal communication, presentation delivery, working in teams, behavior dynamics, and team management.

**Workplace Dynamics** business etiquette, office productivity, professionalism, profile building, and professional networking.

### **Common Training Modules**

- + Interpersonal Skills
- + Self Development
- + LinkedIn Networking
- + Corporate Etiquette

**Career Readiness Initiatives** 

### **PRE-FINAL YEAR**

#### **Batch Profiling**

Career Preferences Mapping, Batch Demographic Analysis, Training Needs Analysis, Orientation and counseling

#### Academic Alignment through the frequently updated industry-relevant curriculum; soft skills courses right from the first year, and assignments based on

**TEACHING-LEARNING** 

FOR SKILLING

**Industry Exposure** through visits to various industries, locations, and workplaces, workshops by industry practitioners; and interactions with industry leaders.

industry and social problems.

Hands-on Learning through semester internships, summer internships, live projects, winter projects, and volunteering.

- + Aptitude Tests
- + Resume & Portfolio
- + Group Discussions
- + Personal Interviews

### **FINAL YEAR**

#### **Training and Drives** Job Profiles, Practice and Feedback, Proactive job search

**Business Sectors** 

Alternate Career Pathways, Career Success Factors, Industry Expectations, Campus Placement Process

**FIRST YEAR** 

**Career Orientation** 

### **Esteemed Campus Recruiters**

- Accenture
- AffinityX
- Allied Analytics
- Aloeshell Pharma
- Amazon
- Apollo VTS India
- AthenaHealth
- Atlas Copco
- Avaya
- Axis Bank
- Bajaj Finance
- Bekaert Industries
- Berger Paints
- BMC Software
- BNY Mellon
- Borosil
- Bosch
- Brainberg Knowledge Solutions
- Bridgestone India
- Byju's
- Calvin Klein
- Capita
- Capital First
- Ceasefire
- Cipla Ltd
- Citi Bank

Educator Access

Experiential Learning Content

Student and faculty Exchanges

Immersive Programmes

Research Projects
Satellite Centers
Scholarships

Think-Tanks

- CLSA
- ClubMahindra
- Colgate
- Cybage
- CyberSecurist
- Decathlon Sports
- Diacto Technologies
- Dunzo
- Eaton
- Edelweiss
- Edwards India
- ElasticRun
- Emerson IT Solutions
- Flipkart
- Forbes Marshall
- Ganit Inc.
- Godrej & Boyce
- HDFC Bank
- Hero MotoCorp
- Hindustan Times
- Home First Finance Company

Internationalization

- Honeywell
- HSBC
- IBM
- ICICI Securities

Hochschule

University of Applied Sciences

Hof

SCHOOL

· Funding for Education, Training, Youth and Sport

Mentorship from faculty & Research staff

IKEA India

- ITC
- John Deere
- Jombay
- Josh Software
- JP Morgan
- Kesari Tours
- Kessebohmer
- Keyence
- Khimji Ramdas
- Kirloskar Group
- Koolatron
- L'Oréal India
- Magma HDI
- Markets and Markets
- Mastercard Technology
- Merkle Sokrati
- Monarch Innovation
- NEA Life
- Netflix
- NICE
- NielsenIQ
- Pantaloons
- Poonawalla Fincorp
- Powercon
- Principal Global
- Pune Mirror

**INOLOGICAL** 

- PwC India
- Reliance Jio
- Resilinc
- S&P Global
- SG Analytics
- Shopper Stop
- Siemens
- Smiths Detection
- Snowflake
- Spardha Learning
- SRV Media
- Suma Soft
- TCS
- Tech Mahindra
- Thermax
- Tiaa
- Tommy Hilfiger
- Travelxp India
- Ubisoft
- UBS

Zomato

Wolters Kluwer

ZS Associates

Erasmus+

### **Rankings and Recognition**





EDGE Centre of Excellence (Emerging Digital Grid and E-Mobility)



Centre of Excellence for Energy & Sustainability (EcoCampus Initiatives & SDGs)



Centre of Excellence for Design Thinking and Innovation



Vishwakarma University Centre of Communication for Development



wilo

VU Centre of Excellence for Biosystems, Biomedical & Drug Delivery Technologies

Wilo - VU Water Quality Centre of

Excellence

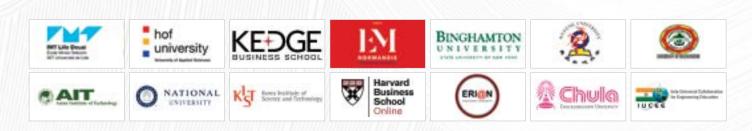


VU - Wizcraft Centre of excellence for Media, Entertainment, Events, and Tourism (MEET)



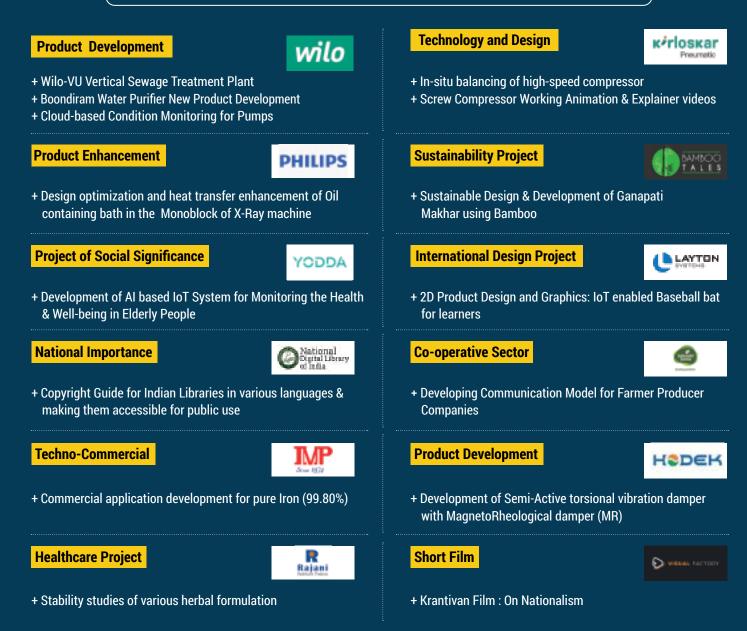
Centre of Excellence for Innovation in Built Environment and Research Generation

### **Collaboration with Foreign Universities**



Collaborative Research | Academic Internships | Student Exchange | Faculty Exchange

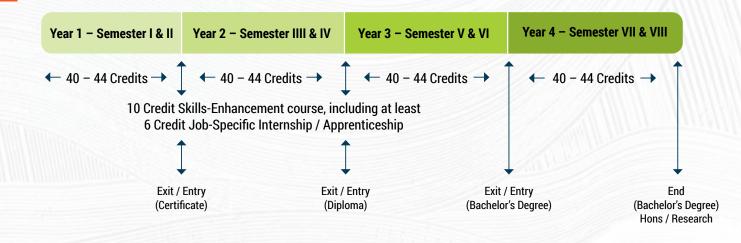
### Impactful Research & Innovation Projects by Students-Faculty



### Infrastructure



# New Education Policy (NEP)



Varied Courses		Key Features
Ability Enhancement	Natural Science	<ul> <li>Choice based credit and grading system</li> <li>Ecosystem of Holistic Development</li> <li>Formative and Summative Assessments</li> <li>Global Approach to Education</li> <li>Multi-Disciplinary Education</li> <li>Outcome based Curriculum</li> <li>Highlights</li> <li>Contemporary Curriculum</li> <li>Innovative Pedagogy</li> <li>Centres of Excellence</li> <li>Participatory Developmental Model</li> <li>Industry Connect</li> <li>Knowledge Enterprise Ecosystem</li> </ul>
Applied Arts	NSS / Sports	
Community Engagement	Professional	
Computational	Project	
Dissertation	Research	
Environmental	Skill	
Humanities	Skill Enhancement	
Internship	Social Science	
Language	Studio	
Liberal Arts	Technology	
Employability	Values & Ethics	
Leadership	Vocational	

### **Convocation Ceremonies - Chief Guests**



(**Dr**) BHUSHAN PATWARDHAN Vice-Chairman, UGC



Prof. (Dr) HARVEY STENGER President, Binghamton University, State University of New York



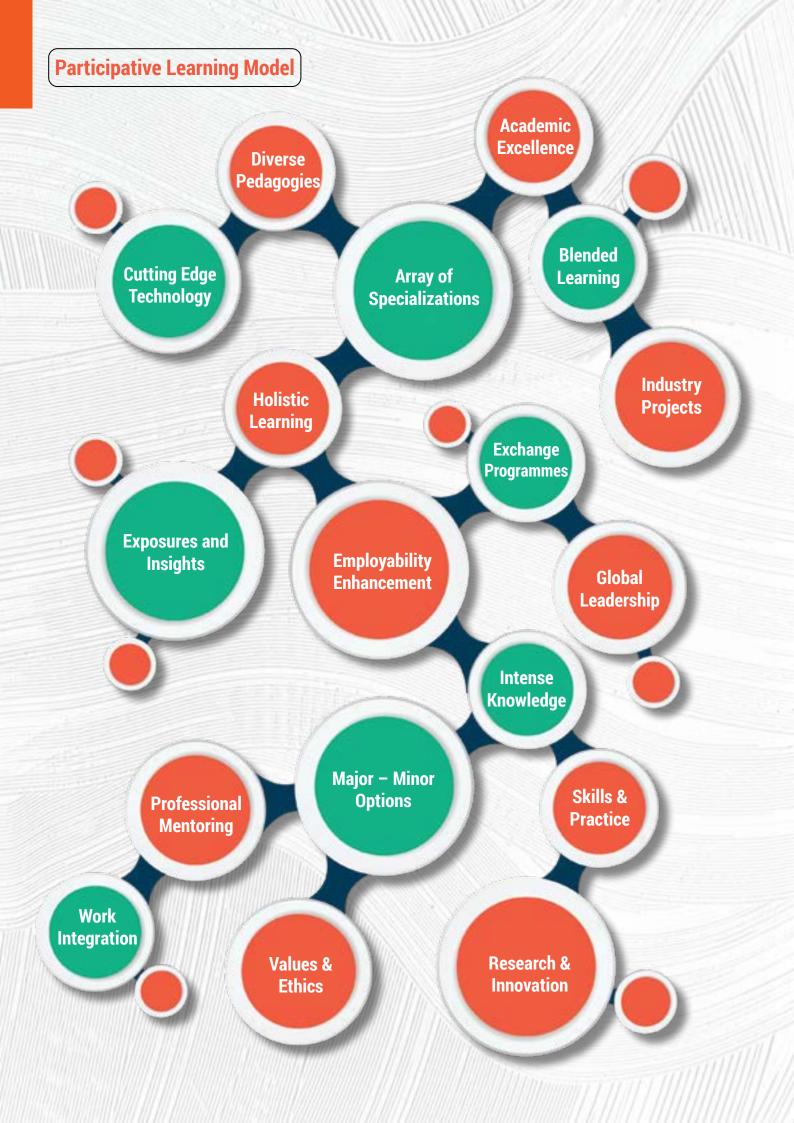
Prof. (Dr) ANAND DESHPANDE Founder, CMD Persistent Systems



Prof. (Dr) UNNAT P. PANDIT Controller General of Patents, Designs & Trade Marks, Government of India



ARUN NATHANI CEO and Managing Director, Cybage Software





































# Hostel

- · Separately housed Accommodation for Boys and Girls.
- Hostel Charges include Mess (Breakfast + Dinner)
- Transport facility is optional, chargeable, subject to minimum number of students.
- Cancellation Rules as applicable
- · For more details visit Vishwakarma University Website





# **Explore** Pune

VU prides itself to be situated in the culturally rich PUNE city abundant with history and tradition and yet dazzling with modernity. It is in the Sahyadri Hills, near the west coast of India, with good climate that suits everybody all year round.

Pune exhibits ample options and opportunities which are appropriate for the student community. The educational environment in Pune is among the most conducive in the country. It attracts several Intellects and Researchers across the globe.

Pune is considered as one of the safest cities in the country. It has a perfect blend of rich heritage, and industrial suburbs. Best education opportunities along with pleasant weather conditions excellent connectivity services (road, air, and rail) to all major cities and metropolitan lifestyle makes Pune city an attractive career destination for aspiring youngsters.

# **VU National Entrance Test**

Vishwakarma University National Entrance Test - VUNET is a competitive examination conducted by VU for the purpose of admission of students into its select Programmes from all over the world. VUNET forms the basis of eligibility for some of the Programmes offered by Vishwakarma University, Pune.

# VUNET

Programmes for which admissions are accepted through VUNET



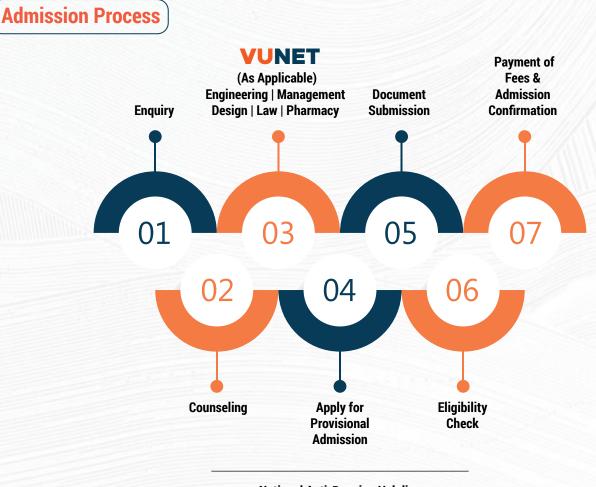
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National Anti-Ragging Helpline 24x7 Toll Free 1800-180-5522 helpline@antiragging.in | www.antiragging.in

#### Contact Details of the Nodal Officers of Anti-Ragging Committee and Squad

Anti-Ragging Committee (ARC) Dr. Sarika Sagar +91 89751 00832 sarika.sagar@vupune.ac.in Anti-Ragging Squad (ARS) **Prof. Maya Kurulekar** +91 88066 68466 maya.kurulekar@vupune.ac.in

#### RAGGING IS A CRIMINAL OFFENCE AND THE CULPRITS WILL ATTRACT PUNITIVE ACTION AS MENTIONED IN THE UGC REGULATIONS

(www.antiragging.in/assets/pdf/annexure/Annexure-I.pdf)

# **Admissions Office**

#### Vishwakarma University, Pune

- Survey No. 2, 3, 4 Laxmi Nagar, Kondhwa (Bk.) Pune - 411048. Maharashtra, India.
- ☑ admissions@vupune.ac.in

**1 +91 9590300911** 

🕀 www.vupune.ac.in



