



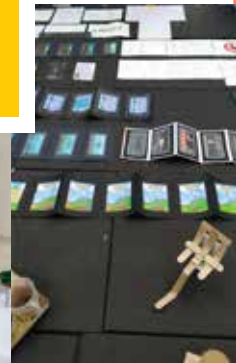
**VISHWAKARMA
UNIVERSITY**

Maximising Human Potential

Established as a State Private University
under the Government of Maharashtra.



FACULTY OF ART & DESIGN



BACHELOR OF ARTS

Animation & Multimedia

PROGRAMME STRUCTURE

TEACHING PEDAGOGY

LEARNING BY DOING/ LEARNING DRILL

Design shapes objects, determines environments, communication, and our interactions. Design education at the Faculty of Art & Design, Vishwakarma University is all-encompassing and coexists in an active triadic relationship with design education, design research, and design practice. Creative practices at the department entail a strong connection between the hand, the mind, and the eyes. These critical approaches to design demands clear conceptual thinking, along with the skills and craftsmanship to translate ideas into beautifully executed work. The Design programme at Vishwakarma University develops Knowledge, Skills, Abilities and Aptitude in students to make them creatively solve problems and to encourage a spirit of innovation in the industry. It endeavours to promote a long-term interaction and develop a symbiotic relationship between academia, industry and government bodies.

TEACHING-LEARNING SYSTEM

The structure of the design programme is a combination of skill development, skill enhancement, design projects, hands-on experience and fieldwork, supported by theoretical lectures. The design programme is a combination of the following courses :

TYPE A
80%

- Hands-On-Learning
- Design Projects
- Field/Industry Visits

TYPE B
20%

- Theoretical knowledge
- Historical Perspective

SALIENT FEATURES



Introduction to Workshops



Industry Expert Orientation



Domain Specific Electives

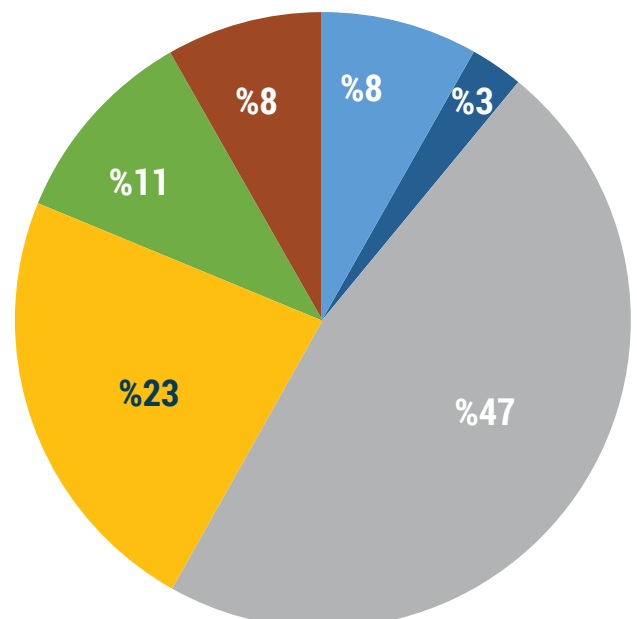


Industrial Visits



Open Electives

- **Foundation**
- **Ability Enhancement Core Courses**
- **Core Courses**
- **Open Electives**
- **Projects**
- **Audit Courses**



PROGRAMME STRUCTURE

SEMESTER - 1

Course Type	Course Name			Credits
Foundation	Communication Ethics			2
Ability Enhancement Compulsory Course	Introduction of Animation & Multimedia			2
Core Course	Art and Design Fundamentals			4
Core Course	Life Study			4
Core Course	Fundamentals of Animation			4
Open Elective	O.E.1 Drawing and Sketching	Memory Drawing	Print Making	3
Open Elective	O.E.2 Miniature Design	Basic Textiles		3
Compulsory Audit Course	Design Thinking			2
	Total Credits			24

SEMESTER - 2

Course Type	Course Name			Credits
Foundation	Personal Grooming			2
Ability Enhancement Compulsory Course	Principles of Animation			2
Core Course	Environmental Studies			4
Core Course	Character Design & Clay Modelling			4
Core Course	2D Digital Animation			4
Open Elective	O.E.3 Vector Graphics	Computing in Design	Graphical Representation	3
Open Elective	O.E.4 Texture & Painting	Effective Dressing Skills		3
Compulsory Audit Course	MOOC's- 1			2
	Total Credits			24

SEMESTER - 3

Course Type	Course Name			Credits
Foundation	Basics of Marketing & Management			2
Core Course	3D FX & Simulation			4
Core Course	3D Animation (Rigging, Modeling, texturing)			4
Core Course	Shading, Lighting and Rendering			4
Core Course	Acting For Animation & Film Appreciation			4
Open Elective	O.E.5 Video & Audio Editing	Linear & Non-linear Editing	Short Film Editing	3
Open Elective	O.E.6 Remedial vastu shastra	Basics of Indigenous Textile Art		3
Compulsory Audit Course	MOOC's- 2			2
	Total Credits			26

SEMESTER - 4

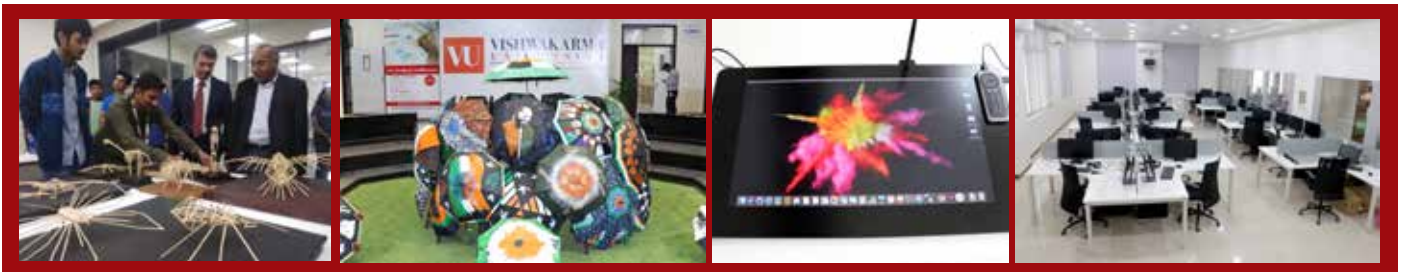
Course Type	Course Name			Credits
Foundation	Consumer Psychology			2
Core Course	Compositing & VFX			4
Core Course	Photography and Film			4
Core Course	Collaborative Design Project in Animation			4
Core Course	2D & 3D Game Art			4
Open Elective	O.E.7 Motion Graphics	Industry Infographics	Social Media Infographics	3
Open Elective	O.E.8 Basics of Furniture Design	Slow Fashion Concept		3
Compulsory Audit Course	MOOC's- 3			2
	Total Credits			26

SEMESTER - 5

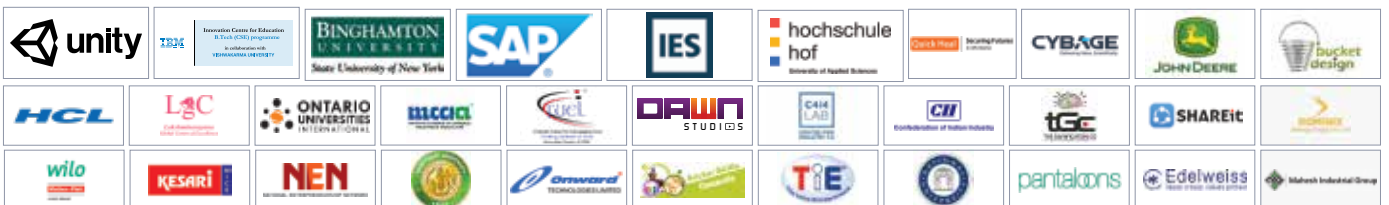
Course Type	Course Name			Credits
Foundation	Design & business			2
Core Course	Web Development			4
Core Course	Advance Mattpainting & Environment Design			4
Core Course	Animation Design			4
Core Course	Shadowing			4
Open Elective	O.E.9 Animation Production	Explanatory videos	fundamentals UI-UX	3
Open Elective	O.E.10 Fashion Event Management	Audio & Video Fundamentals		3
Compulsory Audit Course	MOOC's- 4			2
Total Credits				26

SEMESTER - 6

Course Type	Course Name			Credits
Foundation	Intellectual Property Rights			2
Major Project	Internship / Graduation Showreel Project			16
Open Elective	O.E.11 2D Animation Portfolio	3D Animation Portfolio	Display Techniques	3
Open Elective	O.E.12 Visual Merchandising	Soft Furnishing		3
Compulsory Audit Course	MOOC's- 5			2
Total Credits				26



ASSOCIATIONS / COLLABORATIONS



CONTACT

Vishwakarma University, Pune

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