

**BBA (Travel and Tourism ) - AY 2025-26**

Semester	Subject Type Full Form	Sub Type	Credits	Name of Subject	L	T	P	CIE	ESE
1	Department Specific Core Course	DSC	4	Tourism Principles and Practices	3	1	0	60	40
1	Minor Course	MC	3	Fundamentals of Event Tourism	2	1	0	60	40
1	Open Elective	OE	3	Tourism Products of India	3	0	0	60	40
1	Skill enhancement course	SEC	2	Accounting in Practices	1	0	2	50	0
1	Ability Enhancement Course	AEC	4	English Communication	2	0	4	60	40
1	Value Education Courses	VEC	2	Ethical Decision-making	2	0	0	50	0
1	Co-curricular Courses	CC	2	Introduction to Management	2	0	0	50	0
1		<b>Total</b>	<b>20</b>						
<b>Semester</b>		<b>Sub Type</b>	<b>Credits</b>						
2	Department Specific Core Course	DSC	3	Destination Geography (India)	2	1	0	60	40
2	Department Specific Core Course	DSC	3	Indian Culture and Tourism	2	1	0	60	40
2	Minor Course	MC	3	MICE Tourism	2	1	0	60	40
2	Open Elective	OE	3	Natural Tourism Products	3	0	0	60	40
2	Skill Enhancement Courses	SEC	2	Business Statistics for Tourism and Hospitality	2	0	0	50	0
2	Indian Knowledge System	IKS	2	Philosophy of Atithi Devo Bhava	2	0	0	50	0
2	Value Education Courses	VEC	4	Environmental Studies	2	1	2	60	40
2	Co-curricular Courses	CC	2	Tourism Media Management	2	0	0	50	0
2		<b>Total</b>	<b>22</b>						
<b>Semester</b>		<b>Sub Type</b>	<b>Credits</b>						
3	Department Specific Core Course	DSC	4	Travel Agency & Tour Operations	3	1	0	60	40
3	Department Specific Core Course	DSC	3	Destination Geography (World)	2	1	0	60	40
3	Minor Course	MC	3	Managing Social Events I (weddings and personal	2	1	0	60	40
3	Open Elective	OE	4	Cultural Tourism Products	3	1	0	60	40
3	Skill Enhancement Courses	SEC	2	Business Communication & Guest Experience	1	0	2	50	0
3	Co-curricular Courses	CC	2	Gig Economy in Tourism	2	0	0	50	0
3	Community Engagement and Service	CES	2	Community Engagement I	0	0	2	50	0
3		<b>Total</b>	<b>20</b>						
<b>Semester</b>		<b>Sub Type</b>	<b>Credits</b>						
4	Department Specific Core Course	DSC	3	Tour Packaging & Itinerary Planning	2	1	0	60	40
4	Department Specific Core Course	DSC	3	Transport Management	2	1	0	60	40
4	Minor Course	MC	3	Managing Social Events II (Grand events, awards,	2	1	0	60	40

4	Vocational Skill Courses	VSC	3	Tourism Service Quality Management	2	1	0	60	40
4	Ability Enhancement Course	AEC	4	Modern Indian Language	2	0	4	60	40
4	Co-curricular Courses	CC	2	Global Distribution Systems	1	0	2	50	0
4	Field Projects	FP	2	Tourism Development Project - I	0	0	4	50	0
		<b>Total</b>	<b>20</b>						
<b>Semester</b>		<b>Sub Type</b>	<b>Credits</b>						
5	Department Specific Core Course	DSC	4	Sustainable and Regenerative Tourism	3	1	0	60	40
5	Department Specific Core Course	DSC	3	Hospitality Management	2	0	1	60	40
5	Department Specific Core Course	DSC	3	Research Methodology	3	1	0	60	40
	Department Specific Elective Course	DSE 1	4	Destination Planning & Management	3	1	0	60	40
		DSE 2		E Tourism					
5		DSE 3		Tourist Behaviour					
5	Minor Course	MC	3	Emerging Technologies and Trends in Events	2	1	0	60	40
5	Vocational Skill Courses	VSC	3	Human Resource Management	2	1	0	60	40
5	Summer Internship Program	INT	4	Internship	0	0	8	60	40
		<b>Total</b>	<b>24</b>						
<b>Semester</b>		<b>Sub Type</b>	<b>Credits</b>						
6	Department Specific Core Course	DSC	3	Ethics and Legal Framework for Tourism	3	0	0	60	40
6	Department Specific Core Course	DSC	3	Impacts of Tourism	3	0	0	60	40
6	Department Specific Core Course	DSC	4	Basics of Marketing	3	1	0	60	40
6	Department Specific Elective Course	DSE 1	4	Design Thinking for Tourism Innovation	3	1	0	60	40
		DSE 2		Digital Marketing					
		DSE 3		Fundamentals of Digital Marketing					
6	Vocational Skill Courses	VSC	3	Customer Relationship Management	2	1	0	60	40
6	Minor Course	MC	3	Minor Track Project	0	0	6	60	40
		<b>Total</b>	<b>20</b>						
<b>Semester 7 &amp; 8 for 4-Year Honors Degree</b>									
<b>Semester</b>		<b>Sub Type</b>	<b>Credits</b>						
7H	Department Specific Core Course	DSC	4	Travel Technologies & Smart Tourism	3	1	0	60	40
7H	Department Specific Core Course	DSC	3	Aviation Management	3	0	0	60	40
7H	Department Specific Elective Course	DSE 1	4	International Tourism Planning	3	1	0	60	40
		DSE 2		Tourism Analytics and Big Data Applications					
		DSE 3		Sales and Negotiations					
7H	Department Specific Elective Course	DSE	3	Tourism Crisis and Risk Management	2	1	0	60	40
				AI and Virtual tourism	2	0	2		

				Marketing Mix and Strategies	2	0	2		
7H	Project	PROJ	6	Major Project	0	0	12	100	100
		<b>Total</b>	<b>20</b>						
<b>Semester</b>		<b>Sub Type</b>	<b>Credits</b>						
8H	Department Specific Core Course	DSC	3	Entrepreneurship Development	2	1	0	60	40
8H	Department Specific Elective Course	DSE 1	3	Blockchain Applications in Tourism	2	1	0	60	40
		DSE 2		Cyber Security , Ethics and Regulations					
		DSE 3		Brand Management					
		PROJECT	6	Major Project	0	0	12	100	100
8H	Internship	INT	8	Internship	0	0	16	100	100
		<b>Total</b>	<b>20</b>						
<b>Semester 7 &amp; 8 for 4-Year Research Degree</b>									
<b>Semester</b>		<b>Sub Type</b>	<b>Credits</b>						
7R	Department Specific Core Course	DSC	4	IPR and Innovation Management				60	40
7R	Department Specific Core Course	DSC	3	Aviation Management	3	0	0	60	40
7R	Department Specific Elective Course	DSE 1	4	International Tourism Planning	3	1	0	60	40
		DSE 2		Tourism Analytics and big data applications					
7R		DSE 3		Sales and Negotiations					
	Department Specific Elective Course	DSE 1	3	Tourism Crisis and Risk Management	2	1	0	60	40
		DSE 2		AI and Virtual tourism	2	0	2		
7R		DSE 3		Marketing Mix and Strategies	2	0	2		
7R	Project	PROJ	6	Research Project-1	0	0	12	60	40
		<b>Total</b>	<b>20</b>						
<b>Semester</b>		<b>Sub Type</b>	<b>Credits</b>						
8R	Department Specific Core Course	DSC	3	Entrepreneurship Development	3	0	0	60	40
8R	Department Specific Elective Course	DSE 1	3	Blockchain Applications in Tourism	3	0	0	60	40
		DSE 2		Cyber Security , Ethics and Regulations					
		DSE 3		Brand Management					
8R	Internship	INT	8	Research Internship	0	0	16	100	100
8R	Project	PROJ	6	Research Project-2	0	0	12	100	100
		<b>Total</b>	<b>20</b>						

#### Baskets

Semester	Minor Track	Sub Type	Credits	Name of Subject	L	T	P	CIE	ESE
1	Event Tourism	MC	3	Fundamentals of Event Tourism	2	1	0	60	40

2		MC	3	MICE Tourism	2	1	0	60	40
3		MC	3	Managing Social Events I (weddings and personal	2	1	0	60	40
4		MC	3	Managing Social Events II (Grand events, awards,	2	1	0	60	40
5		MC	3	Emerging technologies and trends in Events	2	1	0	60	40
6		MC	3	Minor Track Project	0	0	6	60	40

Semester	Open Electives	Sub Type	Credits	Name of Subject	L	T	P	CIE	ESE
1		OE	3	Tourism Products of India	3	1	0	60	40
2		OE	3	Natural Tourism Products	3	1	0	60	40
3		OE	4	Cultural Tourism Products	3	1	0	60	40

Semester	Value Education Courses	Sub Type	Credits	Name of Subject	L	T	P	CIE	ESE
1		VEC	3	Ethical Decision-making	1	0	2	50	0
2		VEC	3	Environment Studies	2	0	0	50	0

Semester	Indian Knowledge System	Sub Type	Credits	Name of Subject	L	T	P	CIE	ESE
2		IKS	2	Philosophy of Atithi Devo Bhava	2	0	0	50	0

Semester	Skill Enhancement Courses	Sub Type	Credits	Name of Subject	L	T	P	CIE	ESE
1		SEC	2	Public Speaking and Presentation Skills	1	0	2	50	0
2		SEC	2	Accounting in Practices	2	0	0	50	0
3		SEC	2	Guest Experience Management	1	0	2	50	0

Semester	Specialization Elective Track-1	Sub Type	Credits	Name of Subject	L	T	P	CIE	ESE
5	Tourism Planning and Management	DSE	4	Destination Planning & Management	3	1	0	60	40
6		DSE	4	Design Thinking for Tourism Innovation	3	1	0	60	40
7		DSE	3	Tourism Crisis and Risk Management	3	0	0	60	40
7		DSE	4	International Tourism Planning	3	1	0	60	40
8		DSE	3	Blockchain Applications in Tourism	3	0	0	60	40

Semester	Specialization Elective Track-2	Sub Type	Credits	Name of Subject	L	T	P	CIE	ESE
5	Digital Eco systems in Tourism	DSE	4	E Tourism	3	1	0	60	40
6		DSE	4	Digital Marketing	3	1	0	60	40
7		DSE	3	AI and Virtual Tourism	3	0	0	60	40
7		DSE	4	Tourism Analytics and Big Data Applications	3	1	0	60	40

8		DSE	3	Cyber Security , Ethics and Regulations	3	0	0	60	40
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Semester	Specialization Elective Track-3	Sub Type	Credits	Name of Subject	L	T	P	CIE	ESE
5	Tourism Marketing Management	DSE	4	Tourist Behaviour	3	1	0	60	40
6		DSE	4	Fundamental of Digital Marketing	3	1	0	60	40
7		DSE	3	Marketing Mix and Strategies	3	0	0	60	40
7		DSE	4	Sales and Negotiations	3	1	0	60	40
8		DSE	3	Brand Management	3	0	0	60	40

Total Credits				
Semester 1	20		Semester 5	24
Semester 2	22		Semester 6	20
Semester 3	20		Semester 7	20
Semester 4	20		Semester 8	20
166				

DSC	Department Specific Core Course			
DSE	Department Specific Elective Course			
OE	Open Elective			
AEC	Ability Enhancement Course			
SEC	Skill Enhancement Courses			
IKS	Indian Knowledge System			
VEC	Value Education Courses			
CC	Co-curricular Courses (such as Sports and			
CES	Community Engagement and Service			
VSC	Vocational Skill Courses			
FP	Field Projects			
PROJ	Project			
INT	Internship			
		<b>Total Courses</b>	<b>61</b>	
		Management Courses	11	
		Tourism Management Courses	9	
			<b>20</b>	<b>33 %</b>

Total	Remarks
100	Core Course
100	Offer One Minor Track from Your Dept at VU level- Total 5 courses in progression leading to specialization + 1 minor track project in last sem
100	Independent open elective course offered at VU level by department subject teacher
50	From the basket of Skill Courses at VU Level
100	Compulsory
50	From the basket of VEC Courses at VU Level (such as Understanding India, Environmental Science/ Education, and Digital and Technological Solutions.)
50	To be offered at Department Level
<b>550</b>	
100	Core Course
100	Core Course
100	Offer One Minor Track from Your Dept at VU level- Total 5 courses in progression leading to specialization + 1 minor track project in last sem
100	Independent open elective course offered at VU level by department subject teacher
50	From the basket of Skill Courses at VU Level
50	Major Specific IKS offered by dept to own students
100	Compulsory Subject
50	To be offered at Department Level
<b>650</b>	
100	Core Course
100	Core Course
100	Offer One Minor Track from Your Dept at VU level- Total 5 courses in progression leading to specialization + 1 minor track project in last sem
100	Independent open elective course offered at VU level by department subject teacher
50	From the basket of Skill Courses at VU Level
50	To be offered at Department Level
50	Corresponding to the Major/Core
<b>550</b>	
100	Core Course
100	Core Course
100	Offer One Minor Track from Your Dept at VU level- Total 5 courses in progression leading to specialization + 1 minor track project in last sem

100	Corresponding to the Major/Core
100	Modern Indian Language from the Basket approved by University
50	To be offered at Department Level
50	Corresponding to the Major/Core
<b>600</b>	
100	Core Course
100	Core Course
100	Core Course
100	
100	Honors Specialization Elective- Give at least 2 Specializations
100	Offer One Minor Track from Your Dept at VU level- Total 5 courses in progression leading to specialization + 1 minor track project in last sem
100	Corresponding to the Major/Core
100	
<b>700</b>	
100	Core Course
100	Core Course
100	Core Course
100	Honors Specialization Elective- Give at least 2 Specializations
100	Offer One Minor Track from Your Dept at VU level- Total 5 courses in progression leading to specialization + 1 minor track project in last sem
100	Corresponding to the Major/Core
100	Offer One Minor Track from Your Dept at VU level- Total 5 courses in progression leading to specialization + 1 minor track project in last sem
<b>500</b>	
100	Core Course
100	Core Course
100	
100	Honors Specialization Elective- Give at least 2 Specializations
100	Honors Specialization Elective- Give at least 2 Specializations

200	Corresponding to the Major/Core
600	
100	Honors Specialization Elective- Give at least 2 Specializations
	Honors Specialization Elective- Give at least 2 Specializations
100	
	Corresponding to the Major/Core
200	
200	Corresponding to the Major/Core
600	
100	Compulsory Core Course but it should be IPR related course. Nomenclature can be different
100	Core Course
100	
	Honors Specialization Elective- Give at least 2 Specializations
100	
	Honors Specialization Elective- Give at least 2 Specializations
100	Corresponding to the Major/Core
500	
100	Compulsory Core Course but it should be entrepreneurship related course. Nomenclature can be different
	Honors Specialization Elective- Give at least 2 Specializations
100	
	Corresponding to the Major/Core
200	Corresponding to the Major/Core
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	Remarks
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Total	Remarks
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