

Faculty of Humanities and Social Science

Name of the Dr. Bhupender Singh

Faculty:

Department: Psychology

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Scholar: [AAJ&hl=en](https://scholar.google.com/citations?user=WU5tn6IAA&hl=en)

Research The researchers have published more than 8 research papers in national and international journals. With a certain amount of work dedicated to exploring happiness among young adults, he also found more interest in exploring the application of positive psychology in industrial, academic, and military domains.

Summary: Understanding the impact of variables on human life, such as cognitive processes, personality, work-life balance, and coping, has always been a major focus. He has contributed to the development of a wide range of psychological tools that may be used in both academic and industrial settings.

Human values, psychological capital, consciousness, and various psychological parameters operating in technologically dense environments are now being added to the new interest areas, with an emphasis on improving social and psychological wellbeing.



Name of the Dr. Vidya Bhate

Faculty:

Department: Psychology

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Research Dr. Vidya Bhate has completed her Ph.D in Cognitive Psychology from the SPPU. She has a vast experience in the field of Psychology & few Interdisciplinary areas of health and education also.

Summary:





Name of the Faculty: Dr. Madhabi Sarkar
Department: Psychology



Research Summary: Title: 'The Nature of Transformational Leadership Style among the Correctional Officers of West Bengal'.
The research was aimed to find out the nature of transformational leadership style of correctional officers as well as to specify the nature of selected personal attributes and organizational outcomes with respect to the levels of transformational leadership style of correctional officers of West Bengal. The participants were 214 correctional officers from 58 correctional homes from different districts of West Bengal. The results of the study highlighted better transformational leadership qualities among senior correctional officers than that of the junior officers. Moreover, the personal attributes and organizational outcomes varied in terms of the levels of the transformational leadership style.

Name of the Faculty: Dr. Sangeeta Yadav
Department: Humanities and Social Sciences
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Research Summary: I have worked on the mental health of migrant labourers migrating to Kanpur (a non-metropolitan city) and Delhi (a metropolitan city). The study was conducted into two phases, qualitative phase, aimed to explore the subtle nuances of migrant labourers' life and second phase involved carrying out an epidemiological survey to know the prevalence of the mental health related problems among the community of the migrant labourers. The findings suggest that labourers going to the metropolitan city experience mental health related symptoms more.



Name of the Faculty: Dr Prashant Das
Department: Psychology
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Research Summary: Interested in the field of Industrial/Organizational Psychology, the focus of my research included exploring the organizational conditions (culture, leadership, HR practices) which were forcing the employees to leave a particular organization (analysis of both private and public sector), also concentrating on the ways to retain best employees and introducing various employee friendly practices, encouraging and stimulating employees' cognitive flexibility for better productivity as well as maximizing personal growth, forecasting the emotional aspect for better engagement of the employee, identifying personal domains for improvement and encouraging organizations to initiate fair treatment on the wages. The research had incorporated quantitative methods as well as systematic review methods. I have been involved in various under graduate and post graduate dissertation projects with major focus on industrial variables interaction. During the course of my research have been given opportunity to present my research work in foreign nations.



Name of the Faculty: Dr. Kriti Vyas
Department: Psychology
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Google Scholar: <https://scholar.google.co.in/citations?user=LX1qI2IAAAAJ&hl=en&oi=ao>



Research Summary: I have a total of five publications in peer-reviewed journals. One of our manuscripts on the impact of COVID-19 on coping and quality of life is under review. I have always been interested in the field of parenting and its effects on children. One of my publications tried to understand how a child's gender impacts the parenting style of both mother and father. The findings highlight the changing role of fathers and more positive parenting towards daughters. Other research papers are from different areas in the field of psychology. One of my recent research papers focusses on dental anxiety across age and gender is also under review. In another paper, I have tried exploring the journey of children with special needs from exclusion to inclusion. The article also suggested some guidelines for the policymakers to implement inclusive education. Other work looked up the factors affecting relationship satisfaction among young adults. The findings can help young adults adopt healthy communication styles, positive conflict resolution skills, and practicing forgiveness for satisfying romantic relationships. One of the research papers focussed on exploring the difference between generation *Me* and *X* on work engagement and perceived organizational support. The findings from this research paper can help managers develop strategies for engaging employees based on generational differences.



Name of the Faculty: Dr. Ajay Kumar Koli
Department: Travel and Tourism Studies
LinkedIn: <https://www.linkedin.com/in/ajay-kumar-koli/>
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Research Summary: Dr. Ajay Koli is Assistant Professor in the Department of Travel & Tourism. He has PhD in Management from University of Hyderabad. He was awarded two months DAAD Research Stay fellowship for the University of Wurzburg, Germany. He is an MBA Tourism gold medalist from Pondicherry Central University and alumnus of JNU. He likes teaching Research Methodology, Market Research and Marketing. His research interests include sustainable tourism and sustainable consumption. He has published recently in a Scopus indexed *Journal of Cultural Heritage Management and Sustainable Development* (<https://www.emerald.com/insight/content/doi/10.1108/JCHMSD-04-2020-0063/full/html>). He is an expert of R statistical language and trained in both quantitative and qualitative analysis.

Name of the Faculty: Dr. Bivek Datta
Department: Department of Travel and Tourism
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Research Summary: A committed and seasoned Associate Professor having a Ph.D. in Travel and Tourism with over 20 years of teaching, industry and research experience at leading organizations. Involved in guiding and teaching students from various social and cultural backgrounds. I possess excellent administrative, verbal communication and written skills along with constructive and effective teaching methods that promote a stimulating learning environment. I have actively participated in continued learning through conferences and professional research. I believe in student's abilities to learn and quench their thirst for knowledge with right acumen and environment. I am actively working to connect with students in various leadership portfolios to transform their lives. I am an active researcher having contributed my research articles and book chapters to top citation databases such as Scopus and I am also an active reviewer of manuscripts submitted to top notch journals indexed in Scopus and Web of Science.



Name of the Dr Harshada Rajeev Satghare

Faculty:

Department: Travel and Tourism

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Research Summary: Prime areas of the research are Socio-economic impacts of tourism, tourism marketing, e-marketing, community based tourism, tourist satisfaction and destination loyalty, destination websites, social media marketing etc. Both the quantitative analysis techniques like parametric tests and qualitative analysis techniques like content analysis, grounded theory analysis was applied by in the research.

The doctoral research (2019) was basically focused on internet marketing strategies of Destination marketing organizations (DMO) of selected states of India. IT included analysis destination websites and social media strategies of DMOs. The significant outcome of the study was development of five crucial Models, Content codes and Scales to improve and measure performance of internet marketing strategies. These were

- ✓ Destination website evaluation scale
- ✓ The list of 105 must-have contents for destination website
- ✓ Social media marketing evaluation scale
- ✓ Content analysis code for evaluation of social media marketing practices
- ✓ Plan for development of Internet marketing strategy for tourism destination

Besides the doctoral research, I have worked on Major Research Project of Indian council for Social Science Research (ICSSR) as Research Assistant. The project was related to Socio- economic impacts of Aurangabad District.

Further I have 7 research papers on my credits which are published by reputed journals published by Taylor and Francis, Rutledge, Colombo university (Sri lanka) etc. 2 book chapters were also published. Further research presentations are done in many national and international seminars and conferences.



Name of the Faculty: Dr Meera Rajaram
Department: Music
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Research Area Karnata Musician
Keywords:



Research Summary: Dr Meera Rajaram is Professor at Department of Music, Vishwakarma University. He possesses Bachelor's Degree in Karnatak Music and MA in Karnatak Music with Gold Medal and Doctorate from Bangalore University.

Many organizations have honored Dr Meera for her contributions towards Music

- Honored by Rani Vijaya Devi sister of His Highness Jaya Chamaraja Wodeyar in International Music and Arts Society
- Honored by His Highness Shivaji Rajah T. Bhosle, Prince of Tanjavur in Mysore during Veena Shamanna's Centenary celebrations
- Honored with the award Shashtra Koustubha by Ananya GML Cultural Academy, Bangalore
- Honored with the award Ganakala Suvarna from Karnataka Ganakala Parishat, Bangalore during its 50th Annual Conference
- Honored with the award Swara bhooshani from Gayana Samaj, Bangalore during its 50th Annual Conference

Name of the Faculty: Dr. Ruchira Kedar
Department: Music
LinkedIn: <https://www.linkedin.com/in/ruchirakedar/>



Research Summary: My main areas of research till now:

1. Qualitative analysis and comparative study between Hindustani music genres.
2. Music appreciation and intervention for various age groups, measuring conclusive results through inter-disciplinary research
3. Innovative teaching-learning methodologies to enhance performance output for musicians.
4. Compositional structures in Hindustani music
5. Collaborative areas between vocal music, instrumental music and dance
6. Co-relating traditional and modern performance techniques and knowledge



Name of the Faculty: Dr. Vidya Desai
Department: Language Studies



Research Summary:

I'm fascinated by contemporary cultural production, particularly its concerns with the literary and cultural past, and how these inform "re-writing" strategies. British Literature, Magical Realism, Post-Modern Literature, African Literature, Feminist Literature, Magical realism, postcolonial, and multi-ethnic writing, as well as postmodernist literature, are all important academic fields.

British literature and culture, Ecocriticism and Postmodernist literature, and Feminist Literature are among my key study interests. It is currently one of the most intriguing areas of study in English. Ecocriticism is a broad phrase that encompasses a wide range of perspectives. Ecocriticism, to put it simply, is the study of the link between literature and the natural world. Ecocriticism, which emerged in the 1980s on the backs of the environmental movement that began in the 1960s with the publication of Rachel Carson's *Silent Spring*, has been and continues to be a "earth-centered approach"

Ecocriticism is multidisciplinary, requiring input from natural scientists, writers, literary critics, anthropologists, historians, and others. Ecocriticism challenges us to look at ourselves and the world around us, questioning how we portray, interact with, and construct the environment, both natural and manmade.

Another area of research which has gathered momentum since the last decade is magical realism. Magical realism is an attitude toward reality that can be portrayed in popular or sophisticated forms, in complex or rustic styles, and in closed or open structures. In magical realism, the author faces reality and attempts to unravel it, to understand what is enigmatic in things, in life, and in human actions. The most important thing is to find the strange interaction between man and his circumstances, not to create fictitious entities or universes.



Name of the Faculty: Dr. Mohd Asif Shah

Department: Economics

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Research Summary: I have more than seven years of research experience, and I have more than fifty international publications (28 Scopus/ WOS/ SCI Indexed) (with forty-two citations and H-Index is four (Google Scholar), and have attended more than thirty Research Methodology Workshops/ Faculty Development Programs.