

Go places with a degree in travel and tourism

The travelling culture, its contribution to the economy and the challenges make it important to be included in education, which includes theoretical studies of various cultures, history of nations and geography of destinations, tour operations and travel management and many more.

Vishwakarma University, Pune, has offered the opportunity to learn tours and travel at the undergraduate, postgraduate and doctoral level.

Bachelor Of Arts In Travel And Tourism

It is a three-year full-time degree programme for standard XII students from any stream. The master's degree is a two-year, full-time postgraduate degree programme open to graduate students from any stream. A doctorate in professional studies is offered in travel and tourism for postgraduates with 55% marks.

NEW AGE CAREERS



All programmes give a broad knowledge of the technical and functional aspects of a travel and tourism organization. Students learn about the methods of operations and tools and techniques of managing a travel and tourism business through classroom and practical training.

DID YOU KNOW?

File photo



Sunset at Colva beach in Goa

■ Domestic tourist visits grew by 155% to 1.65 billion during 2016 with the top 10 states and Union territories contributing about 84.2%, as per the ministry of tourism

■ Foreign tourist arrivals increased 19.5% to 6,30,000 on e-tourist visas increased 55.3% to 68,000 in May 2017



■ According to the National Policy for Skill Development and Entrepreneurship 2015, the projected employment in the sector is 13.44 million by 2022

■ India's foreign exchange earnings through tourism increased by 32% to US\$ 2.278 billion in April 2017



Where Can You Work

Aspirants can work as tour managers, transport managers, travel desk managers, tour guides, heritage tour guides, adventure tour guides and event managers.

Good For Countries

Travelling culture has given a tremendous boost to the

economy of many countries. Singapore, Dubai, and Mauritius have a major stake of income from tourists in their national income.

For further information, students can visit www.vupune.ac.in.

— *Siddharth Jabade is the vice-chancellor of Vishwakarma University*