

<b>Policy Title</b>	<b>Community Engagement and Partnership Policy</b>			
<b>Policy Number</b>	VU/DPO/Policies/01			
<b>Functional Field</b>	Publicity and Outreach			
<b>Custodian</b>	Director, Design Publicity and Outreach Office, VU, Pune			
<b>Status</b>	<input type="checkbox"/> Active	<input type="checkbox"/> In-revision	<input type="checkbox"/> Proposed	
		Draft #	Draft #	1
<b>Approved By</b>	Vice Chancellor, Vishwakarma University, Pune			
<b>Approval Date</b>	1st February 2022			
<b>Effective Date</b>	1 <sup>st</sup> February 2022			

<b>Revision History</b>			
<b>Number</b>	<b>Date</b>	<b>By</b>	<b>Main Changes</b>
<b>Revision # 1</b>	18th January 2024	Registrar	Change in the custodian and improvements in processes and procedures
<b>Revision # 2</b>			
<b>Revision # 3</b>			
<b>Revision # 4</b>			
<b>Revision # 5</b>			

**Contact office:** Design Publicity and Outreach Office, VU, Pune

**Email address:** [dpo@vupune.ac.in](mailto:dpo@vupune.ac.in)

**Phone Number:** 020-26950304

## VU\_ Community Engagement and Partnership Policy

### **A. Purpose**

Vishwakarma University (VU) envisions a future where the democratization of communication media is marked by inclusivity, interactivity, and impartiality. This policy document outlines our commitment to engaging with local stakeholders beyond the university to achieve this vision. The purpose of this policy is to develop inclusive, interactive, and impartial communication environment.

### **B. Scope and Applicability**

The policy is applicable to all the students, teaching faculty members and non-teaching staff members, and all other stakeholders on the University campus. VU acknowledges importance of every stakeholder for the purpose of this policy.

### **C. Policy Statement**

Vishwakarma University is deeply committed to identifying and engaging with local stakeholders beyond the university's boundaries. We recognize that these stakeholders are integral to our vision for an inclusive, interactive, and impartial communication environment. Our core principles and commitments guide our interactions, ensuring that we work collaboratively to address common goals and challenges within the community. This policy document underscores our dedication to making a positive impact on society through responsible and ethical engagement with local stakeholders.

### **D. Procedure**

The university has developed procedure on the basis of the following principles for engagement and collaboration for Community Engagement and Partnership initiative of the University.

#### **Principle 1: Inclusive Engagement**

- VU's policy on engaging with local stakeholders is grounded in the principle of inclusivity. We actively seek to involve all relevant groups and individuals from the local community.

#### **Principle 2: Grassroots Empowerment**

**VU\_ Community Engagement and Partnership Policy**

- We inspire students and researchers to conceptualize development and empowerment communication from a grassroots perspective. This empowers them to embark on participatory action research, addressing real issues faced by the local community.

**Principle 3: Giving Voice to the Voiceless**

- At VU, we believe in giving a voice to the voiceless. We ensure that marginalized and vulnerable groups in the local community are heard, and their concerns addressed.

**Principle 4: Legal Services for the Underserved**

- As part of our commitment to local stakeholders, we provide legal services to those in need. This includes members of Scheduled Castes and Scheduled Tribes, victims of trafficking, women, children, persons with disabilities, and those under various circumstances of undeserved want.

**Principle 5: Ethical and Impartial Communication**

- VU adheres to the highest standards of ethical and impartial communication. In our interactions with local stakeholders, we ensure that information is presented objectively and without bias.

**Principle 6: Fostering Collaboration**

- We actively foster collaboration with local residents, local government, civil society representatives, and various groups, including refugee resettlement agencies, to address shared challenges and opportunities.

**Principle 7: Transparency and Accountability**

- VU is committed to transparency and accountability in all interactions with local stakeholders. This includes open and honest reporting on the outcomes of our engagements.

**E. Terms and Conditions**

The names of the members of the Campus Management Committee, which is authorised to encourage all stakeholders for the re-use of the water may be duly notified. The Committee

**VU\_ Community Engagement and Partnership Policy**

shall ensure strict adherence to the provisions of this policy and to enforce the provisions of this policy.

**F. Process**

**The University has the following commitments towards local stakeholders' engagement.**

**Commitment 1: Ongoing Dialogue**

- VU commits to maintaining an ongoing dialogue with local stakeholders to understand their needs, aspirations, and concerns. This dialogue will inform our policies, programs, and initiatives.

**Commitment 2: Local Development Projects**

- We actively engage with local stakeholders in the conceptualization and execution of development projects aimed at improving the quality of life in the local community.

**Commitment 3: Research and Innovation**

- VU encourages research and innovation that directly benefit the local community. We support initiatives that address local challenges, from sustainable development to public health.

**Commitment 4: Capacity Building**

- We are committed to building the capacity of local stakeholders, enabling them to actively participate in decision-making processes that affect their lives.

**Commitment 5: Social Responsibility**

- VU recognizes its social responsibility to support local stakeholders in times of need, including during natural disasters, crises, or circumstances of undeserved want.

**Commitment 6: Local Engagement Framework**

- We will develop and implement a local engagement framework that outlines the university's approach to stakeholder involvement, ensuring it aligns with our core principles.

**Commitment 7: Promoting Inclusivity**

**VU\_ Community Engagement and Partnership Policy**

- We will actively promote inclusivity in all our engagements, giving equal opportunities for local residents, government, and civil society representatives to participate in university decision-making.

**Commitment 8: Addressing Unique Needs**

- VU will address the unique needs of local residents, ensuring that our policies and programs are tailored to the specific challenges faced by the community.

**Commitment 9: Impact Assessment**

- We will conduct regular assessments to measure the impact of our engagements with local stakeholders, allowing for continuous improvement and refinement of our approach.

**Commitment 10: Ethical Communication**

- VU will ensure that all communication with local stakeholders is conducted ethically and impartially, fostering an environment of trust and collaboration.

**G. Policy Custodian**

Design Publicity and Outreach Office, VU, Pune

**H. Approval Body**

This revised policy is approved on the 18th Day of January month in the Year 2024 by the Vice Chancellor of Vishwakarma University and is in effect from the 18th Day of January month in the Year 2024.

**I. Responsibility for Administration of Policy**

The office of the Director, Design, Publicity and Outreach will be responsible for the implementation of this policy. The office of the Vice Chancellor will be responsible for administering the implementation of this policy.

Sign:	Sign:	Sign:
Name:	Name:	Name:
Date:	Date:	Date:
Prepared by	Verified by	Approved by

