

VISHWAKARMA UNIVERSITY
FACULTY PROFILE

Sr.No.	Details
1	Introduction - Dr. Sunil D. Doke is Professor of Management having total 24 years of experience; out of which 22 years in academics. His primary expertise is in Market segmentation studies and his research focuses on Interdisciplinary professional decision science.
2	Name: <i>Prof. (Dr.) Sunil D Doke</i> Qualification: <i>B.Sc., M.B.A. (Marketing), M.Phil(Management) , Ph.D. (Business Management)</i>
3	Teaching Philosophy: His teaching philosophy is based on learning by doing; the vision he sees of transforming a student into a professional so the teaching is primarily of empowering the students with modern professional techniques. The knowledge of which ignites an interest in the subject, internalizes the fundamental concepts, bridge skills and knowledge, practice simple, routine, physical or manual tasks, learn use of machine to make the tasks faster, cheaper, better and user friendly. Gain factual, technical, and procedural knowledge in the field. Inculcate complex problem solving skills, decision making skills and creativity. Make students appreciate the essential professional standards one should follow in order to become a productive professional.
4	Core Teaching Areas: <i>Research Methodology, Marketing Research, Business Statistics and Quantitative technique.</i>
5	Experience (as on 31 st Dec. 2018) putting industry and teaching together : <i>24 Years</i>
6	Areas of Interests (Research) : <i>Marketing Research, Decision Science</i>
7	Doctoral Research Scholars : <i>0 (Completed), 6 (Pursuing)</i>
8	Funded Research Projects <i>1. Name of the organization – Goel Ganga Group, Pune</i> <i>Project Title: A Research project on demand assessment for proposed mall in Sitabuldi area of Nagpur city in Maharashtra State.</i>
9	Training / Consultancy / Projects etc. <i>1. Name of The Organization: Marathi Tadka Pune</i> <i>Project Title: Concept development for history pavilion in the resort.</i>
10	Awards & Achievements: Nil

11	Professional Memberships – No. 121, AIMS International, 1-B Vrundavan Park, Sama Road, Vadodara 390008 Gujarat, India.
12	Learning and Development Initiatives (FDPs, MDPs, MOOCs etc.) - e.g. Resource Person for – Two Days FDP on “Research Methodology & Data Analysis” on 28th and 29th September 2018 at RSCOE, Pune
13	Global Exposure (Projects, Internships etc.): 2 years in Mauritius as center Director of Management Institute running courses of NCC Education UK