



## **Master of Design - Graphic Design**

### **Examination of November December 2019**

#### **Under Faculty of Art and Design**

#### **INSTRUCTIONS FOR CANDIDATES**

- Candidates are required to be present at the examination centre, FIFTEEN MINUTES before the time fixed for the first paper and TEN MINUTES before the time of each subsequent paper.
- Candidates are forbidden from taking any material into the examination hall that can be used for malpractice at the time of examination.
- Candidates are requested to see the Notice Board for their place of examination regularly for changes if any, that may be notified later in the program.
- No request for any special concession such as a change in time or any day fixed for the University Examination on any ground shall be granted.
- Candidates are requested to note the Day, Date and Time of every Paper on every day.
- Use of non-programmable calculator is permitted.

**SEMESTER-I**

Course Code	Course Name	Date	Day	Time
MDESGD19102	Graphic Composition and Layout	05/12/2019	Thursday	09:00 am Onwards
MDESGD19103	Design Thinking and Innovation	06/12/2019	Friday	
MDESGD19104	Copywriting & Communication Campaign	07/12/2019	Saturday	
MDESGD19105	Digital Methods- 1- Publishing Design	09/12/2019	Monday	
MDESGD19106	Simple Design Project	10/12/2019	Tuesday	

**SEMESTER-II**


Course Code	Course Name	Date	Day	Time
MDESGD19202	Live project/Market study	2-12-2019	Monday	02.00 pm onwards
MDESGD19203	Visual Identity design	2-12-2019	Monday	
MDESGD19304	Communication & Media studies	3-12-2019	Tuesday	
MDESGD19205	Printing and Production	3-12-2019	Tuesday	
MDESGD19207	Publication Design-Print & Web	4-12-2019	Wednesday	
MDESGD19208	Photographic Design	4-12-2019	Wednesday	
MDESGD19209	Minor Project-II (Packaging Design)	5-12-2019	Thursday	

**SEMESTER-III**

Course Code	Semester-3	Date	Day	Time
MDESGD19302	System Designs	05/12/2019	Thursday	9.00 am onwards
MDESGD19303	UX & UI- Digital Media & Technology	06/12/2019	Friday	
MDESGD19304	Design for Brands	07/12/2019	Saturday	
MDESGD19305	Communication for Social Impact	09/12/2019	Monday	
MDESGD19306	Way-finding Systems	10/12/2019	Tuesday	

Date: 31/10/2019



  
 Controller of Examination  
 Vishwakarma University