



**VISHWAKARMA
UNIVERSITY**
Maximising Human Potential

Established as a State Private University
under the Government of Maharashtra.

Programme Brochure

B.A. (Economics)

B.A. Hons. (Psychology)

B.A. (Travel & Tourism)

M.A. (Economics)

M.A. (Psychology)

M.A. (Travel & Tourism)

Vision

To Co-Create Human, Intellectual & Socio-Economic Capital par Excellence, for the Nation & for the Globe.

Mission

To emerge as a Global Knowledge Enterprise in the Asia Pacific Region.

Values

Collaborative Approach	Sustainable Growth
Innovative Outlook	Embrace Diversity
Pursue Excellence	Global Mindset

Advantage

ROBUST ACADEMIC FRAMEWORK

- Choice Based Credit System (CBCS)
- Outcome Based Education (OBE)
- Employability Enhancement Inputs
- Innovative Pedagogy and Assessment

VIBRANT LEARNING ECO-SYSTEM

- Interdisciplinary Approach
- Experiential & Blended Learning
- Industry Projects
- Concurrent Evaluation

GLOBAL APPROACH TO EDUCATION

- MoUs with Foreign Universities
- International Projects and Assignments
- Inculcating global mindset in Students
- Global Internships and Placements

EXPOSURE

- Conferences and Summits
- Shadowing Professionals
- Online Courses and Webinars
- Research Assignments
- Career Counselling
- Domain Seminars
- Guest Lectures
- Well equipped Labs

PRACTICE

- Hands-on Workshops
- Industry Assignments
- Incubation Support
- Competitions
- Internships
- Freelancing
- Live Projects
- Collaborative Initiatives

INSIGHTS

- Psychometric Profiling
- Mentoring by Faculty Team
- Industry Advisory Boards
- Clubs and Forums
- Employability Enhancement Programme
- Interviews of Industry Professionals
- Study Tours to Workplaces
- Mentoring by Industry Professionals



PROGRAMMES

B.A. (Economics)

Duration : 3 Years – 6 Semesters – Full Time

Eligibility : Class 12 from any stream of any recognized board or equivalent.

Careers : Economic Affairs Specialist | Economist | Researcher | Credit managers / Loan Officers | Sales / Marketing executives | Financial Analysts | Insurance Agents / Brokers

Highlights: Curriculum comparable with renowned institutions offering BA Economics in India | Vibrant Learning Eco-System | Experiential and Blended Learning | Opportunity to learn a Foreign Language | Professional faculty pool | Collaborations with Public, Private & Cooperative Sectors | Focus on employability and professional development | Socially responsible context based holistic development

M.A. (Economics)

Duration : 2 Years – 4 Semesters – Full Time

Eligibility : Bachelor's Degree in any stream from any recognized university

B.A. Hons. (Psychology)

Duration : 3 Years – 6 Semesters – Full Time

Eligibility : Class 12 from any stream of any recognized board or equivalent

Careers: Counselor | Case manager | Research Assistant | Child care professional | Remedial Teacher | Sports Psychologists | Forensic Expert | Life Coach | Psychologist at Hospitals & Clinics | Mass Media and Communication Advisor

Highlights: Clinical / Industrial / Counselling Psychology tracks to specialize | Employability enhancement through domain knowledge, skill and ability enhancement | Insights into theories, research, assessments and practices in Psychology | Development from social, cultural, neuropsychological perspective | Techniques and models interrelating work, family, and other life roles | Understanding responsible global citizenship | Guest Lectures, Seminars, Projects and Field Visits | Pool of competent faculty.

M.A. (Psychology)

Duration : 2 Years – 4 Semesters – Full Time

Eligibility : Bachelor's Degree in any stream from any recognized university

B.A. (Travel & Tourism)

Duration : 3 Years – 6 Semesters – Full Time

Eligibility : 10 + 2 or equivalent examination with 45% marks from any stream of a recognized institution.

Careers : Travel agency executives | Airport ground staff | Escorts & Guides | Hotel travel desk Representatives | Embassy executives | Tourism bloggers | Tour Operators | Travel writers | Tourism Managers | Airport handlers | Destination Analyst | DMC managers | Operations and Sales.

Highlights : Smart and Eco Campus | Rigorous Academics | Interactive learning sessions | Interdisciplinary learning Systems | Co -Curricular Activities | On field workshops | Field visits | National and International educational Tours

M.A. (Travel & Tourism)

Duration : 2 Years – 4 Semesters – Full Time

Eligibility : Bachelor's degree in any stream from a recognized University



Vishwakarma University in collaboration with "Unity", World's leading Cross Platform Real-Time Engine, is setting up Centre of Excellence in Immersive Technologies (Augmented Reality, Virtual Reality, and Mixed Reality) & Tools, at Vishwakarma University Campus to make students industry ready.

This unique centre proposes to offer an interactive design and development experience (2D / 3D) in varied domains viz. engineering, art and design, architecture, film-making, entertainment, psychology, management, travel and tourism through simulations and visualizations.



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Vishwakarma University, Pune

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