



**VISHWAKARMA**  
**UNIVERSITY**  
*Maximising Human Potential*

University Grants Commission (UGC) Approved State Private University  
Listed with Association of Indian Universities (AIU)

[www.vupune.ac.in](http://www.vupune.ac.in)



## Faculty of Humanities and Social Sciences

Department of Travel and Tourism

Department of Psychology

Department of Music

Department of Economics

BA - Travel and Tourism (Hons)

MA - Travel and Tourism

BA - Psychology (Hons)

MA - Psychology  
(Clinical, Counselling, Industrial)

BA - Music (Hon)  
Hindustani Vocal Music, Western  
Vocal Music, Percussion

BSc - Economics

MSc - Economics



## Programme Brochure

### Email:

[admissions@vupune.ac.in](mailto:admissions@vupune.ac.in)  
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### Contact Us :

+91 90670 022 23 / 24 / 25

# Vishwakarma University

Vishwakarma University (VU) is a natural offshoot of the Vishwakarma Group of Institutions' educational legacy spanning more than 35 years. The University has been established as a State Private University through Maharashtra Government Act in the year 2017. Being UGC approved, VU is authorized to design and implement its curriculum, conduct examinations, award degrees.

The University focuses on academic excellence, positively impacting the student community and the society at large. The learning model at Vishwakarma University is the combination of knowing, practicing, performing, and reflecting. The "learning by doing" approach practiced through industry participation provides an opportunity for practical and pragmatic learning to students. Through contemporary curriculum and ecosystem of holistic development, the university aims to prepare learners for fulfilling career paths.

## Vision

Emergence as a Premier University Recognized Internationally for Excellence in Education, Research and Innovation.

## Mission

- To impart contemporary transformative education through research and innovation.
- To develop competent leaders-professionals for life and livelihood.
- To co-create human and socio-economic capital par excellence.
- To inculcate life skills and holistic culture appreciating morals and ethics.

## Values

We Value... We Believe in...

- Adaptability
- Compassion
- Diversity
- Excellence
- Innovation
- Responsibility
- Sustainability
- Transparency



## Vishwakarma University Advantage

### Robust Academic Framework

- Choice Based Credit System (CBCS)
- Outcome Based Education (OBE)
- Employability Enhancement Inputs
- Innovative Pedagogy and Assessment

### Vibrant Learning Ecosystem

- Interdisciplinary Approach
- Experiential & Blended Learning
- Industry Projects
- Concurrent Evaluation

### Global Approach to Education

- MoUs with Foreign Universities
- International Projects and Assignments
- Inculcating global mindset in Students
- Global Internships and Placements

At VU students pursue their academic goals in an environment designed to inspire, support, and empower them. Through rigorous teaching-learning, research, innovation, exposures, insights and practice VU aims to prepare students for life and livelihood.

### EXPOSURE

- Conferences and Summits
- Shadowing Professionals
- Online Courses and Webinars
- Research Assignments
- Career Counselling
- Domain Seminars
- Guest Lectures
- Social Immersion Projects

### INSIGHTS

- Psychometric Profiling
- Mentoring by Faculty Team
- Industry Advisory Boards
- Clubs and Forums
- Employability Enhancement Programme
- Interviews of Industry Professionals
- Study Tours to Workplaces
- Mentoring by Industry Professionals

### PRACTICE

- Hands-on Workshops
- Industry Assignments
- Incubation Support
- Competitions
- Internships
- Freelancing
- Live Projects
- Collaborative Initiatives







## Programmes

### Undergraduate Programs

#### BA - Travel and Tourism (Hons)

**Duration :** 3 years -6 Semesters – Full-Time

**Eligibility :** Class 12 or equivalent examination with 45% marks from any stream of any recognized board.

#### BA-Music (Hons) in association with LGCE

**Duration :** 3 Years – 6 Semesters – Full-Time

**Eligibility :** Class 12 from any stream and any recognized board or equivalent. Background of music is preferred.

#### BA - Psychology (Hons)

**Duration :** 3 Years – 6 Semesters – Full-Time

**Eligibility :** Class 12 or equivalent examination with 45%marks from any stream of any recognized board (40%for reserved category)

#### B.Sc. - Economics

**Duration :** 3 Years – 6 Semesters – Full-Time

**Eligibility :** Class 12 or equivalent examination with 45%marks from any stream of any recognized board (40%for reserved category)

### Careers

**Travel and Tourism :** Tour Consultant, Travel planners, Destination Managers, Tour Operations, Airport Management, Tourism Marketers, Tour leaders, Travel writers, Destination Analyst.

**Music :** Performer, Music Educator, Audio Engineer, Music Producer, Sound Recordist, Music Therapist, Composer, Arranger, Event management, Artist management, Digital Marketing.

**Psychology :** Clinical Psychologist, Industrial Psychologist, Counselling Psychologist, Rehabilitation Centres, Psychotherapist, Consultant, Behavioural Therapists, Researchers

**Economics :** Business Analyst | Financial Controller | International Foreign policy adviser |Financial risk analyst | Data analyst | Financial Planner | Economic researcher | Financial Consultant | Investment Analyst | Stock market analyst | Cost Analyst

**Highlights :** The programme under Humanities and Social Sciences are aimed to create highly skilled industry-ready individuals who can contribute to various sectors under this umbrella. It is an amalgamation of various activities like, field trips, industry visits, on-campus training, guest interactions, and workshops. Our courses are mentored by eminent personalities from academia and industry.

### Post Graduate Programs

#### MA - Psychology

**Duration :** 2 years – 4 Semesters – Full-Time

**Eligibility :** Bachelor's degree in any stream in any subject from any recognized university or equivalent.

#### MA - Travel and Tourism

**Duration :** 2 years – 4 Semesters – Full-Time

**Eligibility :** Bachelor's degree in any stream in any subject from any recognized university or equivalent.

#### M.Sc. - Economics

**Duration :** 2 years – 4 Semesters – Full-Time

**Eligibility :** Bachelor's degree in any stream in any subject from any recognized university or equivalent.

## Learning and exploring

At Vishwakarma all the courses thrive to educate the students not only through classroom learning but also by providing practical exposure in their respective fields. Students are provided with guidance to understand and experience newer arenas of global environment through interactions and exploration. Education at Vishwakarma University is designed to give students a 360-degree learning experience which includes conceptual and fundamental knowledge along with domain specific industry skills. Internships alongwith field and industry visits allow students to identify and build a connection between academic knowledge and industry requirements. The Bachelors and Masters programs focus on developing skills, knowledge and personality of the students and to encourage activities through creations and innovations.

## Teaching-Learning System

The structure of programs under Humanities and Social sciences are a combination of skill development, skill enhancement, on field study, Hands-on experience with the industry, supported by fundamental knowledge.

The courses offered under Humanities and Social Sciences are a combination of personal development, industry skills, enhancement of practical knowledge through field visits, industry visits and hands on experience with the internships. The practical exposure is supported by fundamental knowledge through classroom teaching.



### **Siddhi Kapshikar** (B.A Hons. Music (Hindustani Vocal Music), VU)

*This course is very interesting as it gives equal importance to Hindustani music, Carnatic music and Western music. We also have very helpful faculties. They help us a lot. We also have Dr. L. Subramaniam Sir and Kavita Krishnamurthy ma'am often times visiting our university and guiding us. Apart from all these, we also have workshops on Hindustani music, Western music and Percussion. I learnt a lot of things since I joined VU.*



### **Karan Jagtiani** (XXXX XXXX XXXXX - XXXX - XX)

*I decided to choose BSC Economics as I wanted to understand the subject in great detail .I surfed on internet for better career prospects in economics and having a Bsc degree in economics will be more appropriate for me than a BA as I want to become an investment banker. My experience with VU till now is really good. Our professors are really very supportive and they really want us to thrive in our careers. This was my overall experience with VU till now. Vishwakarma is a good example of an ideal place for students who want to pursue excellence in their desired stream. To add a feather to the cap, it focuses on rigorous training to develop the employability of every student and also offers excellent employment opportunities."*



### **Parul Prasad** (XXXX XXXX XXXXX - XXXX - XX)

*Vishwakarma University is an excellent institution for learning - not only because of excellent academic framework, but also holistic learning environment. The programme is extremely student inclusive and engaging allowing us to be very involved in our learning process. I feel like one of the best aspects of VU is its teaching staff and faculty. The faculty is so helpful and efficient in solving any of our problems or queries. Our professors are extremely resourceful & knowledgeable about their subject matter, which helps us grasp concepts quickly & thoroughly. They're also very patient and approachable. The employability focus and innovative approach of the programme allows us to build many important real-world skills, with the mentoring systems giving us necessary guidance on various aspects.*





## GOVERNANCE

Vishwakarma University is governed by Bansilal Ramnath Agarwal Charitable Trust (BRACT). VU has Well-established Governance Mechanism defined by its Governing Council, Board of Management, Academic Council, Board of Examination, Board of Research and Innovation, Board of Studies, Academic Advisory Boards, Internal Quality Assurance Cell, Grievance Redressal Cell, etc.

## ACADEMICS

VU offers UG and PG education in varied streams such as Engineering, Management, Art, Design, Architecture, Pharmacy, Law, Journalism and Mass Communication, Humanities, Social Sciences, and beyond. Variety and depth of Foundational, Core, Elective, Ability Enhancement, Domain-specific, Audit, and General Interest Courses offers academic options to students suiting their unique interests.



## FACULTY

At VU academic group of scholars and researchers supports the mission of contemporary transformative education and real-world experience. Faculty also includes professors and professionals with outstanding national / international education backgrounds, experiences, and orientations. These educators, by encouraging, engaging and challenging, positively influence the lives of students.



## RESEARCH & INNOVATION

To help tomorrow take shape, committed, collaborated research and innovation efforts are carried out at VU, to identify and solve problems, enriching people's lives and creating lasting local, national and international impact. Multiple research areas are covered relevant to specific areas of expertise. The research culture underpins principles, values, and high standards.



## MENTORING

Professional as well personal mentoring at VU guides and supports the students to gain social and academic confidence, develop communication, seek practical advice, identify goals and establish a sense of direction. Mentoring help student to unlock their potential, promote their academic success and fuels their growth throughout their education journey.







## CAREER SUPPORT

### Career Progression Pathways

The students are encouraged to consider multiple pathways and select the best one. The support is extended to all the students w.r.t. following pathways:

- Jobs (Private Sector / Government Jobs / Social Enterprises)
- Business (New Venture / Professional Practice / Family Business)
- Further Studies (Within Country / Study Abroad / Research Careers)

### Career Success Factors Model

The Vishwakarma University has evolved a conceptual model regarding career success. The key aspects are as follows;

- Knowledge (Applied & Fundamental Domain Knowledge | Inter-Disciplinary Knowledge | Industry Awareness | Current Affairs)
- Skills (Functional Domain specific Skills | Interpersonal Skills | Self-Management Skills | Use of State-of-the- Art Tools)
- Attitude (Continuous Learning | Positive Approach | Commitment to Work | Professional and Civic Values)

### Placement and Career Progression Assistance Programme (PCPAP)

Vishwakarma University has developed a comprehensive programme for the students to make them career ready and provide them job opportunities. The purpose is to help prepare students for career progression and placement over and above academic inputs by engaging with industry professionals, corporate trainers, and expert faculty.

The training includes Courses, Tests, Quizzes, Assignments, Interactions, Role Plays, Activities, and Projects.

The placement includes on-campus, off-campus, pool campus, and virtual campus placement drives.

### Industry Engagement

Industry Advisory Boards | Industry on Campus | Interact with Industry Leaders | Events and Sponsorships | Institution-Industry Interaction Cell | Incubation Facility | MoUs with Industry | Centres of Excellence

### Top Sectors for Jobs and Internships

Agriculture & Allied | Banking & Financial Services | Consulting, Analytics, Research | Education, Training, E-Learning | Manufacturing, Engineering, Automobile | Food & Beverages | Apparels & Accessories, Consumer Durables & Electronics | Healthcare, Pharmaceutical | IT & ITes | Media, Entertainment, Advertising | Real Estate, Infrastructure, Construction | Hospitality, Tourism | Retail & E-Commerce | Professional Services - Legal, Counselling, Interior & Architecture, Branding & Design

### Global Exposure

#### International Collaborations for Student Exchange, Faculty Exchange, Research, or Internships

Korea Institute of Science and Technology, South Korea | State University of New York, Binghamton, USA | National University, USA | The University of Ngaoundere, Cameroon | Wufeng University, Taiwan | Ontario Universities International | Hof University of Applied Sciences, Hof, Germany | IMT Lille Douai, France | Kasetsart University, Thailand | Asian Institute of Technology, Bangkok, Thailand | Chulalongkorn School of Integrated Innovation, Thailand | School of Computing, National University of Singapore, Singapore | Energy Research Institute, NTU, Singapore

### Career Support Declaration

We, at Vishwakarma University, provide assistance to interested candidates in meeting their career advancement goals with respect to job, entrepreneurship, competitive exams, and further studies. Our endeavor is to provide them wider exposure, greater insights, and better practice to be career ready. Employability enhancement inputs and multiple job opportunities are provided to registered students. However, Vishwakarma University does not guarantee a job.





## LIFE AT VU

At Vishwakarma University, the pursuit of wisdom is constant which guide the students to carve out successful and meaningful life for themselves and make world a better place.

**BLENDING DIVERSE EMPLOYABILITY ENRICHING EXPERIENTIAL EXCELLENCE FULFILLING HOLISTIC INSIGHTFUL PASSION SAFE RESEARCH INNOVATIVE**

**ETHICAL PRACTICE PROFESSIONAL ENGAGING EXPOSURE TRANSFORMATIVE**





## Industry Connect - Centres of Excellence

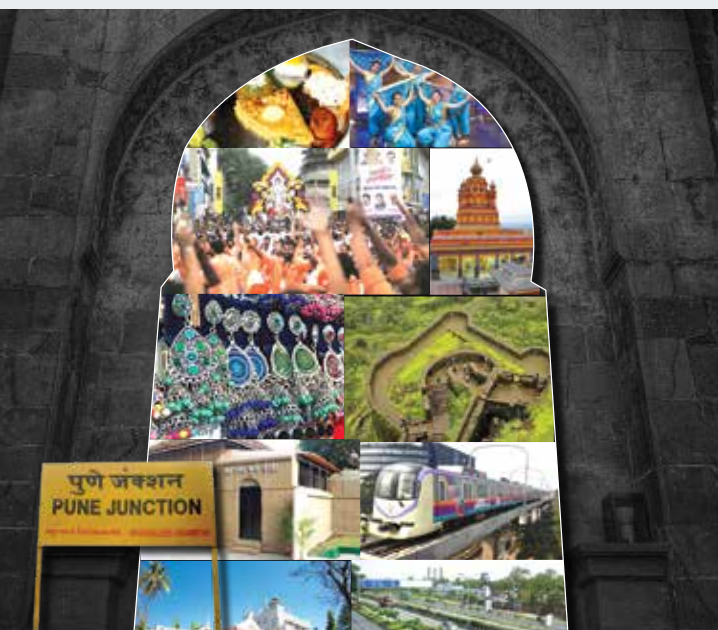
- Center of Excellence for Design Thinking and Innovation in collaboration with the State University of New York at Binghamton
- Center of Excellence for Water Quality in collaboration with Wilo
- Center of Excellence for Energy and Sustainability
- Center for E-Learning
- Center of Communication for Development

- Center of excellence for Media, Entertainment, Events and Tourism in collaboration with Wizcraft
- Center of Excellence for Biosystems, Biomedical and Drug Delivery Technologies
- Center of Excellence for Emerging Digital Grid and E-Mobility
- Center for Industry 4.0
- VU-IQUBE
- Unity Center of Excellence
- Center of Excellence for Innovation in Built Environment and Research Generation- i-BERG

## Our Associates



## Industry Collaborations



## Life @ pune

Pune, recognized as Oxford of the East, has everything that a prospective student would want when looking for affordable higher education options. The Educational environment in Pune is among the most conducive in the country for the intellectual development of students.

Pune is regarded as one of the safest cities in the country. It has a perfect blend of rich culture, heritage & Modernization. Best educational opportunities along with pleasant weather condition and metropolitan lifestyle make Pune City an attractive career destination for aspiring youngsters.

## Hostel

Separate accommodation and food facility for Boys and Girls on a first come first serve basis. Refer "Hostel Brochure" to know more.



## Vishwakarma University, Pune

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