



**VISHWAKARMA**  
**UNIVERSITY**  
*Maximising Human Potential*

**Master of Business Administration**  
**Pattern: 2025**

**2 Years – 4 Semesters Full Time Programme Effective from AY 2025 – 2026 Programme Structure (NEP)**

<b>Choice Based Credit System (CBCS) and Grading System Outcome-Based Education</b>		
<b>SEMESTER 1</b>		
<b>Course Type</b>	<b>Course Name</b>	<b>Credit</b>
DSC	Principles of Management and Organizational Behaviour	3
DSC	Cost and Financial Accounting	3
DSC	Managerial Economics	3
DSC	Marketing Management	3
DSC	Operations Management	3
DSC	Digital Business Management	3
DSC	Research Methodology	4
DSE-A	Problem Solving and Critical Thinking	2
DSE-B	Spreadsheet Analysis	
DSE-A	Business Story Telling and Executive Communication	2
DSE-B	Sustainability, ESG and Responsible Business	
<b>TOTAL</b>		<b>26</b>
<b>*DSC- Department Specific Core Course, DSE- Department Specific Elective Course -Students have the option to choice to select any one. VSC- Vocational Skill Courses</b>		

<b>SEMESTER 2</b>		
<b>Course Type</b>	<b>Course Name</b>	<b>Credit</b>
DSC	Legal Aspects of Business	3
DSC	Human Resource Management	3
DSC	Financial Management	3
DSC	Essentials of Business analytics	3
DSC	International Business	3
DSC	Entrepreneurship Development	3
DSC	Field Project	4
DSE-A	Design Thinking and Business Innovation	2
DSE-B	Leadership and Team Building	
DSE-A	Social Media Management	2
DSE-B	Customer engagement and Experience Management	
<b>TOTAL</b>		<b>26</b>

DSC- Domain Specific Core (As per the sepclization) DSE-Domain Specific Elective ( As per the spelization students have choice to select)

**Specialization Offered under MBA**

- Marketing Management
- Financial Management
- Human Resource Management
- International Business
- Supply Chain Management
- Business Analytics

SEMESTER 3			
Course Type	Course Name		Credit
DSC	Strategic Management and Business Policy		4
DCS	Project Management		3
RPROJ	Summer Internship project		6
DSC	FIN	Direct Tax	3
DSC	HRM	Organizational Design & Development	
DSC	BA	Business Analytics using R	
DSC	SCM	Supply Chain Strategy & Design	
DSC	MKT	Consumer Behaviour	
DSC	IB	International Trade Laws	
DSC	FIN	Investment Analysis & Portfolio Management	3
	HRM	Industrial Relations & Labour legislation	
	BA	Data visualization using Tableau	
	SCM	Logistics & Transportation Management	
	MKT	Product & Brand Management	
	IB	International Financial Management	
DSC	FIN	Corporate Finance	3
	BA	Advance Statistical Methods	
	HRM	Performance Management & Competency mapping	
	SCM	Procurement & Supplier Relationship Management	
	MKT	Services Marketing	
	IB	Cross-Cultural Management & Negotiations	

DSE	FIN-A	Fundamentals of Fintech	2
	FIN-B	Insurance and Banking Management	
	HRM-A	HR Analytics	
	HRM-B	Talent Acquisition & management	
	BA-A	Fundamentals of Python	
	BA-B	Social Media, Web & Text Analytics	
	SCM-A	Digital Supply Chain Technologies	
	SCM-B	Inventory & Warehouse Optimization	
	MKT-A	Rural Marketing	
	MKT_B	B2B Marketing	
	IB-A	International Relationship Management	
	IB-B	International Business Strategy	
DSE	FIN-A	Forensic Accounting	2
	FIN-B	Alternate Finance	
	HRM-A	Compensation & Reward Management	
	HRM-B	Knowledge Management	
	BA-A	Marketing and Retail Analytics	
	BA-B	Network Analytics for Business Analytics	
	SCM-A	Global SCM & Trade Compliance	
	SCM-B	SCM Analytics with Python	
	MKT-A	Retail Marketing	
	MKT-B	Marketing Analytics	
	IB-A	Global Environment & Competitiveness	
	IB-B	International Logistics & Supply Chains	
DSE	FIN-A	Financial Modelling	2
	FIN-B	Mergers Acquisition and Corporate Restructuring	
	HRM-A	Workforce Diversity Management	
	HRM-B	Training & Development	
	BA-A	Data Mining and Analytics	
	BA-B	Data Management	
	SCM-A	Lean Six Sigma for Operations	
	SCM-B	Negotiation in Procurement	
	MKT-B	Sales & Distribution Management	
	IB-A	International Labour Organization and Laws	
	IB-B	International Business Economics	
<b>TOTAL</b>			<b>28</b>

SEMESTER 4			
Course Type	Course Name		Credit
DSC	Data Science and Analytics		3
DSC	Indian Ethos and Business Ethics		3
RPROJ	Research Project		8
DSC	FIN	Risk Management	3
	HRM	Strategic Human Resource Management	
	BA	Artificial Intelligence	
	SCM	Advanced Supply Chain Analytics	
	MKT	Strategic Marketing	
	IB	Global Leadership & Geopolitical Risk	
DSC	FIN	Strategic Financial Management	3
	HRM	International HRM & Cross-Cultural Management	
	BA	Big Data Analytics	
	SCM	Risk Management & Resilient SCM	
	MKT	Global Marketing Management	
	IB	International Marketing Strategy	
DSE	FIN-A	International Finance	2
	FIN-B	Indirect Tax	
	HRM-A	Workplace Psychology & Employee Wellbeing	
	HRM-B	Corporate Social Responsibility (CSR) & Ethics in HR	
	BA-A	Machine Learning & Cognitive Intelligence	
	BA-B	Business Intelligence	
	SCM-A	Sustainable & Circular Supply Chains	
	SCM-B	E-Commerce & Last-Mile Delivery Solutions	
	MKT-A	Customer Relationship Management	
	MKT-B	Integrated Marketing Communications	
	IB-A	Managing MNCs & Global Teams	
	IB-B	Foreign Exchange Risk Management	
	FIN-A	Rural & Micro Finance	
	FIN-B	Technical Analysis of Financial Markets	
	HRM-A	Diversity, Equity & Inclusion (DEI)	
	HRM-B	HR in the Digital Age	

DSE	BA-A	Financial Analytics	2
	BA-B	Operations Analytics	
	SCM-A	Blockchain in SCM	
	SCM-B	Service Supply Chain	
	MKT-A	Marketing Automation and AI	
	MKT-B	Neuro Marketing and Behavioural Science	
	IB-A	Global E-Commerce & Digital Trade	
	IB-B	International Entrepreneurship	
<b>TOTAL</b>			<b>24</b>