

**Vishwakarma University (VU), Pune**

**Bachelor of Business Administration – International Business (BBA-IB)**

**4 Years – 8 Semesters Full Time Programme**

**Effective from AY 2024 – 2025**

**Programme Structure (NEP)**

**Choice Based Credit System (CBCS) and Grading System**

**Outcome-Based Education**

**Semester-I**

<b>Course Type</b>	<b>Course Name</b>
DSC	Business Management Essentials
DSC	Indian Business Environment
MC	Fundamentals of Taxation
OE	Business Etiquettes
SEC	Leadership & Teamwork
AEC	VU Level- English
VEC	Happiness & Positivity
CC	Photography for Business

**\* Minor Track (MC), Open Elective (OE), Skill Enhancement Course (SEC), Value Education Course (VEC) Courses can be opted from concerned department at VU level of SEM – I for various Disciplines**

**\* Minor Track shall be continue till SEM-VI**

**Semester-II**

<b>Course Type</b>	<b>Course Name</b>
DSC	Business Accounting
DSC	Global Business Environment
MC	Audit and compliance
OE	Personal Financial Planning
SEC	Critical Thinking
IKS	Indian Polity and Economics
VEC	VU Level- Environmental Studies
CC	Excel for Decision Making

**\* Open Elective (OE), Skill Enhancement Course (SEC), Courses can be opted from concerned department at VU level of SEM – II for various Disciplines**

### Semester-III

Course Type	Course Name
DSC	Organization Behaviour
DSC	Microeconomics
DSC	Business statistics
MC	Business intelligence for finance
OE	Indian Business Environment
SEC	Networking Skills
CC	Foreign Language
CES	Event management

**\* Open Elective (OE), Skill Enhancement Course (SEC), Courses can be opted from concerned department at VU level of SEM –III for various Disciplines**

### Semester-IV

Course Type	Course Name
DSC	Cost Accounting
DSC	Macro economics
MC	Alternate investment
VSC	International business law
AEC	VU Level- Modern Indian Language
CC	Digital Marketing Essentials
FP	E Waste Management

### Semester-V

Course Type	Course Name
DSE	International relations
DSE	International marketing
DSC	Research Methodology
DSC	Business Strategy
MC	Sustainable Finance
VSC	Analysis Tool Pak

## Semester-VI

Course Type	Course Name
DSE	Global supply chain and logistics management
DSE	International banking and finance
DSC	Export and Import Procedures
DSC	Foreign exchange management
DSC	International economics
MC	Minor Track Project
VSC	Dashboard Design & Reporting

## Semester-VII (Honours Track)

Course Type	Course Name
DSC	International Project Management
DSC	International Business in service sector
DSE	Intellectual property rights
DSC	Entrepreneurship Development
PROJ	Major Project

## Semester- VIII (Honours Track)

Course Type	Course Name
DSC	Business Ethics & Corporate Governance
DSE	CSR & Sustainability
PROJ	Major Project
INT	Internship

## Semester-VII (Research Track)

Course Type	Course Name
DSC	IPR and Innovation Management
DSC	Research Seminar
DSE	Quantitative Research using tools like SPSS/Advance Excel/Amos
DSE	Qualitative Research using tools like Nvivo /MaxQDA
PROJ	Research Project-1

### Semester- VIII (Research Track)

<b>Course Type</b>	<b>Course Name</b>
DSC	Entrepreneurship Development
DSE	Research Publication
INT	Research Internship
PROJ	Research Project-2